

# The SCCAR eScoop

July 3, 2013 - Vol. 3, Issue 224



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In observance of the 4th of July holiday, there will be no tour this week. Please see holiday office hours below.



## Cast Your Vote for Leadership 2014!

Come to the SCCAR office on Friday, July 12th at **10 am** for our annual election of the 2014 Officers and Directors. A slate of nominees can be found [here](#). During this time, Attorney, Lloyd Williams of Bosso Williams Law Firm, will be providing a legal update.



Delectable brunch fare will be provided! Reservations must be received by July 10th.

Click [here](#) to view our event calendar where you can register online or complete an event flier. *The event is free; however, a credit card is required to hold your seat.*



## 3 Things You Need to Know about Off-MLS Listings



In an effort to address subscriber concerns about off-MLS listings, the MLS has issued some new listing policy updates, some of which go into effect July 31st. Here are the three things you need to know.

1. New exclusion form requires additional seller

Take [Action](#) and Win great rewards!

### Upcoming Education

**Wed., July 10**

[Matrix Essentials](#)  
[Matrix Advanced](#)

**Wed., July 17**

[SCCP: County Projects](#)

**Fri., July 26**

[MLS Source App for iPads](#)

**Wed., July 31**

[Tax Talk](#): You Might be Overpaying Your Taxes!

To sign up online, visit our secure web [portal](#).

View our events and education calendar for a complete list of classes [here](#).

### 2013 Signature Affiliates



Learn how you can become a [Signature](#)

signatures: Effective July 31, outdated exclusion forms or those submitted without all required fields will not be accepted. [More info](#)

2. Penalties for violations of listing rules have increased:

Effective July 31, fines for a first violation have risen to \$500, and the penalty doubles with each successive violation to a maximum of \$15,000. [More info](#)

3. A new 'Coming Soon' status will be available in listing management in early 2014. Look for more information in the months ahead.

Read the entire article [here](#).



Be part of THE premiere food event of the year by sponsoring a booth at the 9th annual 'A Taste of Santa Cruz'!

Come to the Booth Kickoff on **Wednesday, July 24 between 9 and 11 am** to choose your space. First come + first paid = equals first choice.

Download a [Booth Packet](#) for complete details and to learn about our sponsorship opportunities.

'A Taste of Santa Cruz' is the Santa Cruz County Association of REALTORS® Housing Foundation's primary annual fundraising event. Find more information at [www.atosc.com](http://www.atosc.com).

### Get Your Open House Weekend Signs & Balloons!

SCCAR is holding our popular



[Affiliate!](#)

**Upcoming Events**

**Tues., July 16**

[Dine for Charity](#) at Props Restaurant in Watsonville

**Wed., July 24**

['A Taste of Santa Cruz' booth kickoff!](#)

**Sat. & Sun., July 27 & 28**

[Santa Cruz County Open House Weekend!](#)

**SCCAR Office Hours:  
8 AM - 4:30 PM  
Mon. - Fri.**

**The SCCAR office will be closed Thursday, July 4 and Friday, July 5 in observance of the Fourth of July Holiday. We wish you a safe and fun filled weekend!**

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[www.twitter.com/scaor](http://www.twitter.com/scaor)

annual Countywide Open House Weekend! During the weekend of **July 27 & 28**, REALTORS® will hold open houses in neighborhoods across the county, bringing value to both buyers and sellers. The event provides a tremendous opportunity to promote the benefits of home ownership and continue an open dialogue with consumers about the housing in our area.



**Participation is free! Balloons and signs are at SCCAR now for use during the event (while supplies last). Pick up yours today!**

Complete details and great Good Times advertising discounts at: <http://www.mysccar.org/sccopenhouse.php>

### DRE is Now the BRE

Effective July 1st the Department of Real Estate (DRE) has become the Bureau of Real Estate (BRE). In an effort to address concerns on how this affects solicitation materials (i.e. business cards), the BRE recommends that on and after July 1st licensees use "BRE", "Bureau", or "Bureau of Real Estate" and no longer include reference to "Department" on solicitation and marketing materials.



In light of concerns over materials already printed, the BRE will not be citing licensees solely based on the use of solicitation materials that reference DRE. However, licensees should make every effort to exhaust their existing stock and make the appropriate changes when re-ordering or creating new materials.

The BRE is also moving it's headquarters, which may cause processing delays. [More info](#)

If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

[Forward email](#)



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