

The SCCAR eScoop

July 5, 2012 - Vol. 3, Issue 175

Get Geared up for Santa Cruz County Open House Weekend, July 28-29! [More info.](#)



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What's Happening in Your Neighborhood?

Find out from your local Mayors at our 4th Annual 'Breakfast with the Mayors' **next Wednesday, July 11, 2012, 8:30 am** at the SCCAR office. Sponsored by the Local Government Relations Committee.



Each Mayor will be allocated time to give a "State of the City" address. Following, members have an opportunity to present questions. This year a representative from the County Board of Supervisors to give us a "State of the County" address.

FREE to SCCAR Members who contributed an additional \$49 to REALTOR® Action Fund in 2012 or \$20 in advance. Register [online](#), download and complete an [event flier](#) or call 831-464-2000.

Upcoming Education

Friday, Aug. 3
Realist
10:30 am - 12 pm

RPR 1 - 2:30 pm

Wednesday, Aug. 22
Mastering Matrix

To sign up online and for a complete list of classes, [click here](#).



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

7/11/2012

Pick Your Space Next Tuesday!

Interested in being seen at THE culinary extravaganza event of the year? Then be sure to attend the ATOSC booth kickoff and become a Booth Sponsor on **Tuesday, July 10th from 12 - 3 pm**. Booth spaces are chosen on a first come first served basis, so be sure to get here early. Please bring a [sponsorship packet](#) and payment the day of the kickoff. This event draws nearly 800 attendees every year and exposes you and your company to the Santa Cruz community. The 8th Annual 'A Taste of Santa Cruz' is slated for October 25th at the Coconut Grove, 5:30 - 9 pm.



iWant a \$400  Gift Card!

Get that iPhone or iPad you've had your eye on...or accessories galore for your current Apple products in our

Join us for
[Breakfast with
the Mayors!](#)

7/12/2012

[Tour & Marketing
Meeting](#)



[Sat. & Sun. July 28-
29](#)



Special [discount](#) for
SCCAR Members!

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

**SCCAR will be
closed during the
following hours for
office renovations:**

Thurs., July 26th at 12
PM

Frid., July 27th

Mon., July 30th until
12 PM.

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
[www.facebook.com/
mysccar](http://www.facebook.com/mysccar)

Apple Gift Card Drawing! Stop by
SCCAR and get your ticket to enter for
\$20 each or 3 for \$50. The drawing
will be held once all 100 tickets are
sold.



REALTORS®, Connect with Consumers!

Santa Cruz County Open
House Weekend is being held
Sat. & Sun., July 28-29.
REALTORS® will hold open
houses in neighborhoods
across the county, bringing
value to both buyers and
sellers.



Free event balloons and signs
have arrived and are ready for pick up! Both are free, but
the signs do need to be returned after the event.

***Special discounts are being offered in the Good Times
and Sentinel for this event!***

Find out how is easy it is to participate, check out special
marketing offers and complete details at.
www.mysccar.org/sccopenhouse

Tour 'New' Listing Reminder

If your listing is new, enter an
exclamation point as the first
character in the tour remarks. Then
without a space, enter your tour
remarks. By adding the exclamation
point, it prompts the 'New' field in the
Association's tour program.



If you are unable to open any of the links visit our website
at www.mysccar.org, call Andrea Harbert at 831-464-2000
or send an email to andrea@mysccar.org

[Forward email](#)





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Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073