

The SCAOR eScoop

July 8, 2010 - Vol. 3, Issue 75



In this issue..

[In Memoriam](#)

[Mayors Breakfast](#)

[Got Game?](#)

[Fraud Alert!](#)

[Facebook Tip](#)

Quick Links

[Clarus Market](#)

[Metrics](#)

[Clarus Investor](#)

[Facebook Fansite](#)

[Follow us on Twitter](#)

**Upcoming
Education**

7/12

[Matrix Essentials &
Mastering Matrix](#)

7/13

[Tune Up Tuesday:
Home Inspection](#)

7/19

[Certified Social Media
Marketer \(CSM\)](#)

7/23

[From the Back Roads
to the Stars](#)

7/28

In Memoriam

Our sincere condolences to the family and friends of Shane Scott. Shane passed away on Tuesday, July 6, 2010. Her infectious smile will be missed by all who knew her. We will provide service details as they become available.



Guess Who's Coming To Breakfast? *Your Local Mayors Next Wednesday!*

Join SCAOR and the Mayors of Santa Cruz County for our second annual Breakfast with the Mayors!

Come and meet your local mayors as they discuss what is happening in their cities and updating you on local issues and events.



The breakfast will be held on **Wednesday, July 14, 2010 from 9 - 11 AM** at the SCAOR office at 2525 Main St., Soquel, CA.

This event is **FREE** to members who contributed to REALTOR® Action Fund in their 2010 renewal remittance, \$20 for SCAOR Member before the event, \$40 for SCAOR Members at the door and \$50 for non members.

To register, please contact SCAOR at 831-464-2000 or [click here](#).

Got Game?

Put yours to the test at this year's Golf



[Buy, Close & Move In!](#)**7/29**[Mortgage Loan
Origination Cram
Course](#)For a complete list of classes [click here](#).

Tournament hosted by SCAOR and WAOR.

This year's event will be held **Friday, July 16th** at the beautiful Seascapes Golf Club in Aptos. Enjoy a complete program of special events, 18 holes of golf (including cart), lunch, raffle & tee prizes and an exciting Awards Banquet!

[Click here](#) for complete details and to register. Deadline to register is July 13th so don't delay!

Upcoming Events**7/14**[Mayors Breakfast](#)**7/15**[Tour & Marketing
Meeting](#)**7/16**[Golf Tournament](#)**8/17**[Sip of Summer -
Save The Date!](#)**8/23**[Summit II](#)

Office Hours:
8 AM - 5 PM
Mon. - Fri.

Fraud Alert: Avoid This E-mail

Sham e-mails from a wealthy, out-of-area consumer looking for a residential property have been landing in real estate professionals' inboxes in the past few weeks. The messages, which come from a variety of aliases, are written in an unnatural, grammatically incorrect manner. If the real estate professional responds to the inquiry and sends the individual listing information, the alleged buyer selects the most expensive property from the list for purchase, claims that it will be an all-cash transaction, requests the information that he needs to write on the deposit check, and states that the check will be sent either to the real estate brokerage or to an attorney. Then, the practitioner will receive a forged check larger than the deposit amount; if it's cashed, the alleged buyer will immediately withdraw the overage amount from the escrow account, which is the amount that the real estate pro will lose when the bank discovers the initial check is a forgery. If you receive this e-mail, locate your local FBI office [here](#) and forward the message there.


Post Good Content Daily
facebook Tip

This is the No.1 one thing that I see agents NOT doing. They spend time calling or e-mailing clients, but they drop the ball on their Facebook page. You should be posting two to three times a day. A good formula for Realtors on Facebook is: two parts personal and one part business.



Become a fan of SCAOR on facebook!

www.facebook.com/scaor

Provided by [Katie Lance](#) at Inman News

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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