



## THE SCCAR eSCOOP

July 9, 2014



### Local Ordinance Update & Annual Election Next Week!

SCCAR's annual election and membership meeting is being held Wednesday, July 16, 10 am - 12 pm. Join us for an **update on local ordinances**, a nominating committee report and electoral brunch fare. Free with RSVP.

[Read more](#)

### Is Your Listing Ready for a Countywide Open House Weekend?

The SCCAR 4th Annual Santa Cruz County Open House Weekend is **July 19 & 20**. Participation is free! Consumers are instructed to look for balloons, signs and **your property** listed on our website. **GREAT** deals on the Sentinel's [Open House Directory](#) ads. Come on down and get your signs and balloons!

[Read more](#)

### Coffee with the President

Join SCCAR President, Frank O. May and one of our esteemed past presidents for coffee or tea to talk about what's happening in our business. Gain a unique perspective about our industry by tapping into a wealth of knowledge and experience.

[Read more](#)

#### In This Issue

[Local Ordinance & Election Next Week](#)  
[July Open House Weekend](#)  
[Coffee with the President](#)  
[Get Your Space at "Taste"!](#)  
[Learn to Dominate Your Market](#)  
[Outrageous 70's Charity Golf Tournament](#)  
[Fannie Mae Short Sales Webinar](#)  
[Agent Pro Pack - MLS Training](#)

#### Quick Links

[www.mysccar.org](http://www.mysccar.org)  
[Events & Education Calendar](#)  
[Thursday Tour Marketing Meetings](#)  
[Government Affairs](#)  
[Advertise in the eScoop](#)



#### 2014 Corporate Sponsor



## Get Your Space at "Taste"!

Be part of THE premiere food event of the year by sponsoring a booth at the 10th annual 'A Taste of Santa Cruz!' Come to the Booth Kickoff on Wednesday, July 23 between 9 and 11 am to choose your space.

Download a [Booth Packet](#) for complete details. Event date is Thursday, November 13, 2014.

[Read more](#)

## Learn To Dominate Your Market

Join C.A.R. on Wednesday, July 23 at 10:30 a.m. as they host Sean O'Toole, CEO and founder of [PropertyRadar](#). He'll share the five steps you can take to easily dominate your market. Learn what new tools you need to be a top producing, competitive agent in this market.

[Read more](#)

## Outrageous 70's Charity Golf Tournament

Get your foursome ready and join us for a groovy day filled with golf, fun and friends! This year's tournament will feature 'fun to the max' contests including closest to pin, putting contest and grooviest attire! On the flip side there will be a dyno-mite! 50/50 raffle and a far out musical jam session. Ticket price includes, 18 holes of golf, golf cart, lunch and awards dinner. Tournament date is Friday, August 22.

[Read more](#)

## Free Fannie Mae Short Sales Webinar

Fannie Mae recently announced new features on its HomePath for Short Sales website to help real estate professionals efficiently complete short sales and resolve challenges directly with Fannie Mae.

Register for a webinar on Thursday, July 10, 10-11 a.m. to learn about these enhancements.

[Read more](#)

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## Agent Pro Pack (MLS)

This workshop will help you setup automated market inventory and activity reports for fast delivery to your mobile device, keeping you in-touch with current and customizable market conditions even when you're on the road. Friday, July 18 from 1-2:30 pm. Free for SCCAR members

[Read more](#)

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