

July 9, 2015





Santa Cruz County Association of REALTORS® weekly industry news update



SCCAR is Seeking Golfers! Join us to par-tee "Carnaval" Style at SCCAR's annual charity golf tournament! Sign up your foursome to enjoy a full day of golf at DeLaveaga Golf Course on August 21, 2015. Ticket price includes 18 holes of golf, cart, lunch and awards dinner featuring live music from "Middle Aged Madness". Prizes for best themed hole and attire! Contests also include, longest drive, closest to the pin – women and men and putting contest. Read more



"Find your new home from 100+ Open Houses during SCC
Open House Weekend!" This the consumer message for Santa
Cruz County Open House Weekend being held on July 25 & 26!
Showcase your listing during the event and take advantage of
special marketing tools. Super discounts in the Good Times & the
Sentinel! Get the details at www.mysccar.org/sccopenhouse



Market Analysis: No housing bubble in sight...for now. Loss of property flippers and opportunists help market to remain stable. Read more









Regional Perspectives: San Francisco continues to impose new regulations on all short term rentals within the city, activists file petition for even stricter regulations with other municipalities and the State legislature watching closely Read More



Real Estate Investment Workshop (REIW) July 30 & 31. REIW teaches you how to analyze real estate held as an investment - single family, condo's land, commercial – any real estate.

You'll learn what really is a good deal, what's not, and why. Read more



Free MLS training next Tuesday, July 13! Learn the essentials in Search & Report at 10 am and return at 1 pm for Listing Management. Where you will discover how to add and update your listing using the MLSListings toolset.

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