The SCAOR eScoop

July 15, 2010 - Vol. 3, Issue 76



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Golf Tournament Tomorrow!

everyone there

Business!

<u>Golf Tournament -</u> <u>Tomorrow</u>

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A 100% virtual financial institution, REALTORS® Federal Credit Union offers NAR members:

> Affordable loans at competitive rates

> Secure 24-hour online banking and bill pay

and cash flow needs of self-employed REALTORS®

REALTORS® Federal Credit Union.

> Fee-free eChecking with access to thousands of surcharge-free ATMs

The SCAOR, in partnership with WAOR, Golf Tournament is tomorrow at the Seascape Golf Club in Aptos. If you are

playing, shotgun is at 1:00 PM. We look forward to seeing

REALTORS® Federal Credit Union is now Open for

Take advantage of a full range of credit union products and services designed specifically for REALTORS® by joining the

Upcoming Education

7/23 From the Back Roads to the Stars

7/26 HAFA and the NEW Fannie Mae & Freddie Mac Short Sale Program

7/28 Buy, Close & Move In!

7/29

> 24-hour Member Care by phone

For more information or to join, visit <u>REALTORSFCU.ORG</u> or call 866-295-6038.

> Customized products and services respond to the financial



7/15/2010

Mortgage Loan Origination Cram Course

8/11

<u>Strategic Social</u> <u>Marketing for Realtors -</u> <u>Social Media Bootcamp</u> <u>for Realtors</u>

For a complete list of classes <u>click here.</u>

Early Bird Ends July 16th!

Broker Panel "From the Backroads to the Stars" Friday, July 23rd, 10am-12pm.

A panel of brokers discuss the challenges they face in an evolving real estate market and what they are doing to launch their firms into the future.

Panel Includes:

Gail Mayo, Thunderbird Real Estate Paul Bailey, Bailey Properties Linda Charman, Vanguard REALTORS® John Hickey, Monterey Bay Properties Moderator: Lary Pamplin, Century 21 Lad Realty

Upcoming Events

7/16 Golf Tournament

7/22 Tour & Marketing Meeting

8/17 Sip of Summer -Save The Date!

8/23 <u>Summit II</u>

> Office Hours: 8 AM - 5 PM Mon. - Fri.

Click here to register!

Be Engaging facebook Tip

Ask questions, post photos, be a part of the conversation. Remember: Facebook is like the ultimate dinner party. At a dinner party you wouldn't sit in the corner and not talk to anyone right? Nor would you JUST talk about real estate.



Become a fan of SCAOR on facebook! www.facebook.com/scaor

Provided by Katie Lance at Inman News

Clarus Maintenance Update

Clarus will be making a scheduled upgrade to the MarketMetrics® product Thursday, July 15th, from 6PM PST until 12:00 Midnight PST. During this time Clarus MarketMetrics® will be unavailable.

If you are unable to open any of the links visit our website at <u>www.scaor.org</u> or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop <u>click here</u> or go to <u>http://www.scaor.org/escoop.php</u>.



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