

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

The SCAOR eScoop

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Soquel, CA 95073
831-464-2000
831-464-2881 Fax



If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org
Click [here](#) for a pdf version of this week's eScoop

Volume 2
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July 16, 2009



Hosted by C.A.R.
Federal Government
Affairs Manager,
Matt Roberts

SPACE IS LIMITED
Click [here](#) to register
or log onto car.org

On Friday, July 17 at 10am, C.A.R. will host a webinar for its members on the new Home Valuation Code of Conduct (HVCC). Implemented on May 1, 2009, the HVCC is the new code to which Fannie Mae and Freddie Mac loan appraisals must now conform. The webinar is scheduled for one-hour and will cover HVCC issues including:
-An overview of the HVCC
-Myths vs. Facts of the HVCC
-Common problems caused by the HVCC
-What C.A.R. is doing to address members' concerns with the HVCC
-Answering members' questions



Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the **2nd Annual Sip of Summer** at the Bargetto Winery on August 11th. Tickets are only \$10.00 (in advance) and you will enjoy one full pour of Bargetto's best, light appetizers and live music. This is a great after work meet and greet. To purchase tickets please contact Andrea at 831-464-2000.

Breakfast with the Mayors of Santa Cruz County

Click [here](#)
for more
information

**Wednesday
July 22nd
9:00-11:00am**

**Limited Seating
REGISTER
TODAY!**

**To Reserve Your Seat
Call Karen at 831-464-2000
Or fax [form](#) to 831-464-2881**

*All SCAOR Members are
invited to attend!*
If you contributed to Political
Survival in 2009 you attend for
free! R.S.V.P's a must!

Only 4 Booths Left for "ATOSC"



Reserve your booth today for our 5th annual
"A Taste of Santa Cruz" event.
With over 800 attendees, don't miss out on this
opportunity to expose your business to this large
audience. Click [here](#) for Booth and Sponsorship.



Preventive Health Screenings July 23rd

**Order a "Full
Package and
receive a FREE \$300
grocery voucher**

Click [here](#) to view
packages and pricing

Precision Ultrasound will be at
SCAOR performing preventive health
screenings. The screenings are
designed to detect *masses, stones*, etc.
with 100% safe ultrasound.
To schedule your health screening call
(877) 487-7324.

Coming Soon & Selling Out Fast!

July 27th MLS Training: [Listing Management](#)—Space is limited
July 27th MLS Training: [Listing Lifecycle](#)—Space is limited
July 29th & 31st New Member Orientation
August 7th [Clarus MarketMetrics & Investor](#)— 2 Sessions
August 12th [Become a Commissioned Notary](#)
August 17th [SUMMIT 2009 Luncheon](#)

California Association of REALTORS®
EXPO *Your piece of California*

**October 6-8, 2009
San Jose Convention Center**

California REALTOR® EXPO 2009, the state's largest real estate trade show, draws thousands of California key franchise executives, top producers, and movers and shakers every year for educational, networking, and professional development opportunities.

Don't miss the
chance to hone your
professional
knowledge and
network with peers at
the California
REALTOR® EXPO
in San Jose

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Santa Cruz County
[Market Statistics](#)