#### OFFICE HOURS

8:00am to 5:00pm Monday-Friday Every Thursday the office is closed from 9:00-10:30am for a staff meeting

### The SCAOR eScoop

2525 Main Street Soquel, CA 95073 831-464-2000 831-464-2881 Fax



If you are unable to open any of the links visit our website at www.scaor.org or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org

Click here for a pdf version of this week's eScoop

Volume 2 Issue 28 July 16, 2009



Hosted by C.A.R. Federal Government Affairs Manager, Matt Roberts

SPACE IS LIMITED Click <u>here</u> to register or log onto car.org On Friday, July 17 at 10am, C.A.R. will host a webinar for its members on the new Home Valuation Code of Conduct (HVCC). Implemented on May 1, 2009, the HVCC is the new code to which Fannie Mae and Freddie Mac loan appraisals must now conform. The webinar is scheduled for one-hour and will cover HVCC issues including:

- -An overview of the HVCC
- -Myths vs. Facts of the HVCC
- -Common problems caused by the HVCC
- -What C.A.R. is doing to address members' concerns with the HVCC
- -Answering members' questions

# Only 4 Booths Left for "ATOSC"



Reserve your booth today for our 5<sup>th</sup> annual
"A Taste of Santa Cruz" event.

With over 800 attendees, don't miss out on this opportunity to expose your business to this large audience. Click <a href="here">here</a> for Booth and Sponsorship.



### Preventive Health Screenings July 23rd

Order a "Full Package and receive a FREE \$300 grocery voucher

Click <u>here</u> to view packages and pricing

Precision Ultrasound will be at SCAOR performing preventive health screenings. The screenings are designed to detect *masses*, *stones*, etc. with 100% <u>safe</u> ultrasound.

To schedule your health screening call (877) 487-7324.

#### Coming Soon & Selling Out Fast!

July 27th MLS Training: <u>Listing Management</u>—Space is limited July 27th MLS Training: <u>Listing Lifecycle</u>-Space is limited July 29th & 31st New Member Orientation

July 23th & 313t New Member Offentation

August 7th Clarus MarketMetrics & Investor – 2 Sessions

August 12th Become a Commissioned Notary

August 17th SUMMIT 2009 Luncheon



Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the **2nd Annual Sip of Summer** at the Bargetto Winery on August 11th. Tickets are only \$10.00 (in advance) and you will enjoy one full pour of Bargetto's best, light appetizers and live music. This is a great after work meet and greet. To purchase tickets please contact Andrea at 831-464-2000.

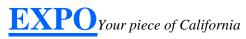
# Breakfast with the Mayors of Santa Cruz County

Click here for more information

Wednesday July 22nd 9:00-11:00am Limited Seating REGISTER TODAY!

To Reserve Your Seat Call Karen at 831-464-2000 Or fax form to 831-464-2881 All SCAOR Members are invited to attend! If you contributed to Political Survival in 2009 you attend for free! R.S.V.P's a must!

California Association of REALTORS®



#### October 6-8, 2009 San Jose Convention Center

Don't miss the chance to hone your professional knowledge and network with peers at the California REALTOR® EXPO in San Jose

California REALTOR® EXPO 2009, the state's largest real estate trade show, draws thousands of California key franchise executives, top producers, and movers and shakers every year for educational, networking, and professional development opportunities.









Santa Cruz County

<u>Market Statistics</u>