

## OFFICE HOURS

8:00am to 5:00pm Monday-Friday  
Every Thursday the office is closed from  
9:00-10:30am for a staff meeting

# The SCAOR eScoop

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If you are unable to open any of the links visit our website at [www.scaor.org](http://www.scaor.org)  
or call Karen Kirwan at 831-464-2000 or [kkirwan@scaor.org](mailto:kkirwan@scaor.org)  
Click [here](#) for a pdf version of this week's eScoop

Volume 2  
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**OOPS!**

An error with the cross streets was found in this week's Broker Tour sheet. It has been corrected. If you pulled a copy of the Tour from our website prior to Wednesday, July 22nd at 4:00pm you will need to download a revised copy. Go to the Members Only section at [www.scaor.org](http://www.scaor.org) to get your revised Tour Sheet.

Seats are selling out  
fast for this event.  
Reserve your seat  
today by calling



Industry giants share their insights and knowledge into the issues and challenges facing real estate professionals today.

Speakers Include:

Lawrence Yun, *Senior Vice President and Chief Economist National Association of REALTORS®*

Joel Singer, *Vice President California Association of REALTORS®*

Jeff Davi, *Commissioner, California Department of Real Estate*  
and Fred Keeley, *Santa Cruz County Treasurer*

## Coming Soon

July 27th MLS Training: [Listing Management](#)—Space is limited  
July 27th MLS Training: [Listing Lifecycle](#)-Space is limited  
July 29th & 31st New Member Orientation  
August 7th [Clarus MarketMetrics & Investor](#)— 2 Sessions  
August 12th [Become a Commissioned Notary](#)  
August 17th [SUMMIT 2009 Luncheon](#)



Click [here](#) for  
**Santa Cruz County Market Statistics**



Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the **2nd Annual Sip of Summer** at the Bargetto Winery on August 11th. Tickets are only \$10.00 (in advance) and you will enjoy one full pour of Bargetto's best, light appetizers and live music. This is a great after work meet and greet. To purchase tickets please contact Andrea at 831-464-2000.

## Only 2 Booths Left for "ATOSC"



Reserve your booth today for our 5<sup>th</sup> annual "A Taste of Santa Cruz" event. With over 800 attendees, don't miss out on this opportunity to expose your business to this large audience. Click [here](#) for Booth and Sponsorship.

California Association of REALTORS®

**EXPO** *Your piece of California*

Click [here](#) for details

**October 6-8,  
San Jose  
Convention  
Center**

**SCAOR OFFERS FREE TRAINING ON NEW MEMBER BENEFITS! REGISTER TODAY!**

**Clarus Investor & Clarus MarketMetrics on  
August 7, 2009**

Click [here](#) for details or call  
Karen at 831-464-2000

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