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The SCCAR eScoop

July 24, 2013 - Vol. 3, Issue 227

Join us for the Tour Marketing Meeting tomorrow, 7/25 at 8:30 am and while you're here pick up your SCC Open House Weekend signs and balloons for this weekend! Thank you to this week's tour sponsor JCP-LGS Disclosures.









In this issue..

Open House Weekend

Delicious Sips!

Tax Business Planning

Booth Spaces Now Open!

HomeWorks Transition **Training**

> MLS Source App Training

County Survey Hours

Is Your Open House on the List?

Santa Cruz County Open House weekend is this weekend, Sat. & Sun., July 27 & 28. As special promotion for participants, SCCAR is posting open house listings on our public website. Local media coverage is directing consumers to

www.mysccar.org/sccopenhouse to find these listings. Please click here for instructions on submitting your listing information.

Don't forget to pick up your balloons and signs at SCCAR for use during the event (while supplies last).



Delicious Sips at MJA Next Week!

Join us or fun, food and delicious wine while helping to raise funds for low income home buyers in our community at 'Sip of Summer 2013! This event is being held **Thursday**, August 1st from 4-7 pm. Wrap up your tour day with a fine glass of vino!



Tickets: \$20 in advance or \$35 for 2 (\$25 at the door) Purchase yours online www.sccarhf.org/sipofsummer or pick them up at our office!

Tax Efficient Business Planning

Our Tax Talk course provides specific strategies for real estate professionals. Get it straight from the pros on these essential topics.



7/24/2013 3:25 PM 1 of 4



program

Take <u>Action</u> and Win great rewards!

Upcoming Education

Fri., July 26
MLS Source App for iPads

Wed., July 31

<u>Tax Talk</u>: You Might be
Overpaying Your Taxes!

Fri., August 2
HomeWorks Transition
Training

Fri., August 16
Matrix Training

Mon., August 19 MLO Training

Wed., August 21 Your Guide to the RPA

To sign up online, visit our secure web <u>portal</u>.

View our events and education calendar for a complete list of classes here.

2013 Signature Affiliates



Wednesday, July 31, 2013, 9:30 - 11:30 am \$5 for SCCAR members, \$15 at the door,

Register <u>online</u> or download a course <u>flier</u> and fax to 831-464-2881.

Booth Spaces are Now Fair Game

The 'A Taste of Santa Cruz' booth kickoff was held this morning, July 24. This now means remaining spaces are available for the picking. Be seen at THE premiere food and



fundraising event of the year. Click here for details.

HomeWorks to Matrix Transition

As you may be aware, HomeWorks will be retired December 31, 2013. SCCAR will be offering ongoing training to help members transition. The MLS has developed a transition web page and will be offering other training services.



The first of our monthly HomeWorks to Matrix courses is being held next Friday, August 2nd and will cover the basic skill requirements to transition users from HomeWorks to the Matrix search application.

This is a hands-on class so bring your laptop or iPad!

Friday, August 2, 10:30 am - 12 pm Cost: Free to SCCAR members with RSVP Register <u>online</u> or call 831-464-2000

Friday MLS Training: MLS Source App

This 90-minute course will provide you with all the skills needed to use MLS Source on your iPad on the road and in your office.

Friday, July 26, 2013, 10:30 am -12:00 pm Free for SCCAR Members, register online or call 831-464-2000.

MLS SOURCE

2 of 4 7/24/2013 3:25 PM







Learn how you can become a <u>Signature</u> Affiliate!

Upcoming Events

Sat. & Sun., July 27 & 28
Santa Cruz County Open

House Weekend!

Thurs., August 1
Sip of Summer Goes
Hawaiian

SCCAR Office Hours: 8 AM - 4:30 PM Mon. - Fri.

Soquel, CA 95073
Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
www.facebook.com/

2525 Main St.,

mysccar

www.twitter.com/scaor

New County Survey County Hours

The County of Santa Cruz Department of Public Works will be changing its Survey counter hours beginning Monday, July 1, 2013 to the following:

Wednesdays ONLY - open 8:00 am to noon, or you may request an appointment by calling 831-454-2160 beginning July 1, 2013.

Reduced hours for the Survey counter are due to budget constraints. More information on the county GIS can be found here: http://gis.co.santa-cruz.ca.us /PublicGISWeb/

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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3 of 4 7/24/2013 3:25 PM

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4 of 4 7/24/2013 3:25 PM