

The SCAOR eScoop

July 29, 2010 - Vol. 3, Issue 78



In this issue..

[GIS Mapping](#)

[MLS Fee Violation](#)

[Have a Sip of Summer](#)

[Help Save A Life](#)

[Downpayment Assistance](#)

Quick Links

[Clarus Market Metrics](#)
[Clarus Investor Facebook Fansite](#)
[Follow us on Twitter](#)

Upcoming Education

8/11

[Strategic Social Marketing for Realtors - Social Media Bootcamp for Realtors](#)

8/24

[Matrix Essentials Mastering Matrix](#)

8/25

[Strategic Social Marketing for Realtors Series- Facebook for Real Estate Professionals](#)

Learn How to Use the County's GIS Interactive Mapping System...



...and everything else you wanted to know about the Santa Cruz Planning Department! Susan Kauffman will be at SCAOR on Wednesday, August 4th from 10 AM - 12 PM to educate everyone on the Planning Department, how it operates and the benefits to REALTORS®.

This event is **Free** to SCAOR members who register before the event. [Click here](#) to register today!

MLS to Enforce Facilitator Fee Violation

The MLS Listings, Inc. Board of Directors voted to support MLS Rules section 7.12..which reads:

"Requiring a cooperating broker's participation with a facilitator fee creates a condition and thus violates MLS rules section 7.12 which reads in part:

...The amount of compensation offered through the MLS may not contain any provision that varies the amount of compensation offered based on conditions precedent or subsequent or on any performance, activity or event. Furthermore, the MLS reserves the right to remove a listing

For a complete list of classes [click here](#).

from the MLS database that does not conform to the requirements of this section."

For more information please contact MLS Listings, Inc. Compliance Department at 800-546-5657.

Upcoming Events



8/4

[SC County Planning Dept. Presentation](#)

8/5

[Tour & Marketing Meeting](#)

8/14

[Blood Drive](#)

8/17

[Sip of Summer](#)

8/23

[Summit II](#)

Office Hours:
8 AM - 5 PM
Mon. - Fri.

**New Store Item -
Open House
Signs, \$6.00 Each**

> Double-sided in 3 distinctive shaped balloons

> Made out of Corrugated plastic material

> Vertical fluted for installation on H shaped wire stands (sold separately)

> Pre-scored Holes for hooks or Suction Cup Mounting on windows.

Have a 'Sip' of Summer Before it's Gone!

Enjoy the season with some delicious wine, tasty snacks and great company at this year's 'Sip of Summer' event! Tickets are only \$15.00 (2 for \$25) and you will receive one full pour of Bargetto's finest, appetizers, live music and drawing entry. Prizes include gift certificates for Lillian's Italian Kitchen and The Crepe Place. As always, additional pours can also be purchased.



Tickets can be purchased online at <http://www.scaorhf.org/sipofsummer> or by calling SCAOR at 831-464-2000.

Thank you to our sponsors who will be providing some tasty treats!

[Old Republic Home Protection Property I.D.](#)
[WIN Home Inspection](#)

SCAOR Blood Drive - Help Save a Life!

SCAOR is partnering with the American Red Cross for a lifesaving blood drive. It will take place on Wednesday, August 18th at Holy Cross Church from 11 AM - 4 PM.



The supply of type O negative blood at the American Red Cross has dropped to critically low levels. Please consider giving.

Make your life-saving appointment by logging on to redcrossblood.org using Sponsor code: SANTA or by calling 1-800-RED CROSS (800-733-2767).

>17" x 23"
Dimensions
>Easy to Use



COMING SOON -
These signs will
also be available in
Red & White

Deadline Reminder on Downpayment \$\$

The County of Santa Cruz has at least \$50K of down payment assistance that needs to be loaned to a low-income ind./family **by 8/25/2010**. This would have to be somebody in escrow, preferably with most contingencies removed and who could close on or around August 15th, but no later than August 23th. Please keep in mind, they only have \$50-\$80K available, not the full \$150K as the flyer states. For more info [use this link](#) or contact Porcila Wilson at: 454-2217. **Note: This funding comes with no permanent price restriction.**



If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to andrea@scaor.org by andrea@scaor.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073

THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.