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July 29, 2015

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Are You up to Speed on the New RPA Form?

Learn about the changes that were made to the C.A.R. RPA form last November on Monday, August 3. Instructed by Larry Spiteri, C.A.R. Standard Forms Advisory Committee Chair. Limited Seating - [Sign up Today!](#)

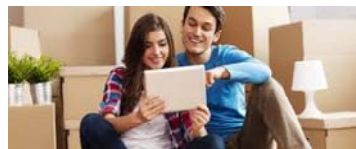


How to Build Client Market Reports

Matrix has a variety of tools available to build statistical analysis of local market conditions. You will learn how to build and publish charts, tables and graphs for client presentations and posting to social media. [Read more](#)



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New City of Capitola Homebuyer Assistance Program

Capitola announced a new homebuyer assistance program to provide a down payment loan to income eligible purchasers.

[Read More](#)



SCCAR Looking for Golfers!

Sign your foursome up to join us for golf, games and food “Carnaval” style at our annual charity golf tournament on August 21, 2015. The tournament will be held at the DeLaveaga Golf Course. Ticket price includes 18 holes of golf, cart, lunch and award dinner! Loads of contests to win great prizes! [Read more](#)



Planning for Future Growth in Santa Cruz County

Learn about some of the proposed changes being considered in the draft County Housing Element. This important planning document outlines how the County expects to accommodate future population growth in terms of additional housing. [Read more](#)



2015 Guide To Drones for Real Estate Agents

This guide will help you incorporate drones into your real estate business effectively, legally and safely. It highlights the types of drones that work best and about FAA regulatory landscape that you will need to be aware of. [Read more](#)



Identity Theft Insurance

The Benefits Store Insurance Services is now offering identity theft insurance through ID Shield. ID Shield is a great source of protection to help prevent and protect your identity from being a target. [Read more](#)

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