



## THE SCCAR eSCOOP

July 30, 2014



## Earn Continuing Education Credits Next Week!

Attend our live CE course and earn 2 hours credit on Wednesday, August 6, 12 - 2 pm. The course will cover the concept of reverse mortgages, how they apply to the marketplace and how an industry professional would utilize a reverse mortgage to help their clients.

[Read more](#)

## Are You Overpaying Your Taxes?

Many of us assume our accountants take care of our taxes...but forget that WE are the ones giving them the numbers and records they are using to prepare our tax return. Tax Strategies for RE Professionals will help identify between \$2,500 and \$27,000 in NEW deductions that can be used right away to pocket thousands in tax savings.

[Read more](#)

## Annual NAR Member Profile Report

NAR's Member Profile is based on a random sampling of NAR's membership and strives to answer the question: Who are REALTORS®? It looks at a variety of economic and demographic characteristics and business practices. The Member Profile is released in the spring each year and is now available on our Members Only

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## "Taste" Booths Now On Sale!

Booth spaces and sponsorship opportunities are now available for the 10th annual "A Taste of Santa Cruz"! Spaces are filling up fast so be sure you reserve your "space at taste". Enjoy being a part of helping those in need while having a great time. Event date is November 13, 2014. Promotional materials deadline is August 15, 2014.

[Download a booth packet](#)

[Read more](#)

## SC Rail Line Survey - Your Input is Important

The Santa Cruz County Regional Transportation Commission (SCCRTC) is analyzing the feasibility of passenger rail transit service along the 32-mile Santa Cruz Branch Rail Line. Complete an [Online Survey](#) on 'Passenger Rail Goals & Scenarios.' Your feedback will guide station, service scenario, and ridership analysis. Ensure the passenger rail study reflects everyone in the community. The Survey closes on August 3.

[Read more](#)

## August MVP Offer

Register for September's Safety Webinar and earn a free "Safety in Your Home" eProduct Bundle with NAR's MVP Program.

[Act Now](#)

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*Try it FREE today.*

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