

The SCCAR eScoop

August 1, 2012 - Vol. 3, Issue 179

Win your lunch money at the Tour Meeting tomorrow Thursday, August 2nd, at 8:30 am!



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Thank you for pardoning our dust while we completed our office renovations. It was well worth it as SCCAR now has a fresh look and a new store locale, come by and check us out!



Make Your Life Saving Appointment

The Santa Cruz County Association of REALTORS® is co-hosting a blood drive with the American Red Cross on **Wednesday, August 15, 2012**. Last year member support was outstanding with 52 people donating a total of 56 units of blood! We are hoping to help save even more lives this year.



"The Red Cross does not need blood - patients do. Every two seconds someone in America gets a blood transfusion. Five million patients will need blood this year."

Find more information and make your appointment [here](#).



Find out how to [win it!](#)

Upcoming Education

Friday, Aug. 3
[Realist](#) MLS Training
10:30 am - 12 pm

[REALTOR Property Resource](#)
1 - 2:30 pm

Wed., Aug. 8
SCCP Class 6
[City Schools](#)
9:30 - 12 pm

ATOSC Booths on Sale Now!

Local food, wine, artisans and an economic ticket price draws a huge crowd of over 700 to 'A Taste of Santa Cruz' every year.



Now is your chance to be part of this fun and successful culinary extravaganza by sponsoring a booth at this year's event. Click here for a booth [sponsor packet](#). Visit www.atosc.com for complete details. **The deadline for entry is Wed., August 15th.**

This year's 'A Taste of Santa Cruz' is being held Thursday, October 25, 5:30 - 9 pm.

Wed., Sept. 26
[Mortgage Loan Originators](#)

To sign up online and for a complete list of classes, [click here](#).



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

8/1/2012
[Tour & Marketing Meeting](#)

8/15/2012
[SCCAR Blood Drive](#)

Save the dates!
Oktoberfest, Oct. 11
C.A.R. Update, Oct. 19

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

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www.mysccar.org
www.facebook.com/mysccar
www.twitter.com/scaor

August MLS Training

Two great classes to get you up to speed on your MLS applications! Both classes are free to SCCAR Members with RSVP.



[Essentials of Realist](#)

Friday, August 3
10:30 am - 12 pm

This 90 minute course will provide you with the basic skill requirements for the Realist application. Upon completion you will have learned: Application navigation; Inputting search queries; Map search and much more.

[REALTOR® Property Resource \(RPR\)](#)

Friday, August 3 - 1 - 2:30 pm

RPR offers REALTORS® the competitive edge via comprehensive property data and powerful presentation tools within a single website



Last weekend was our 2nd annual Santa Cruz County Open House Weekend and we had a great turn out for member participation. If you were among them, please take a moment and let us know how it went! How was your traffic? Did consumers mention how they heard about your open house? Any comments and feedback are welcome. Send them to Andrea Harbert at andrea@mysccar.org.

SCCP Class 6 Covers Local Schools

This course will cover the district outlook for the next 10-15 years, how inter-district transfers affect enrollment, Charter Schools with emphasis, APT scoring, district boundaries, and school resources. We are offering this course to individuals who are not signed up for the entire series; therefore, seating is very limited.



Wednesday, August 8
9:30 am - 12 pm
SCCAR Members \$25, Non-members \$35
Register [online](#) or call 831-464-2000

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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