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August 5, 2015

# eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



## Give Blood, Give Life

Donate at the SCCAR Blood Drive! Look for the American Red Cross bus coming to SCCAR on August 28, 9 am - 3 pm. To schedule your appointment or for more information visit [redcrossblood.org](http://redcrossblood.org) and enter Sponsor Code: SCCAR or call 1-800 RED CROSS (1-800-733-2767). [Read more](#)

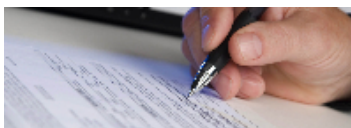


## Real-time MLS Info on the Go!

Learn about the MLS's new member benefit, Homesnap Pro on August 7 at 10 am. Homesnap Pro gives you the flexibility to research homes, interact with other agents and collaborate with clients from your mobile device. Free with RSVP. [Read more](#)



<p style="text-align: center;">   <b>2015 Corporate Sponsor</b> </p>	<p><i>Signature</i> <b>AFFILIATE</b></p>	<p><b>GeoDisclosure</b> Click here to <b>ORDER A REPORT</b></p>
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## Annual License Certification

Our annual license certification forms were mailed out this week to all members. Please complete the form and return to SCCAR by September 1, 2015 to avoid suspension of your membership. A form may also be downloaded [here](#).



## Grip it and Rip it at SCCAR's Golf Tourney!

Sign your foursome up to join us for golf, games and food “Carnaval” style at our annual charity golf tournament on August 21, 2015. The tournament will be held at the DeLaveaga Golf Course. Ticket price includes 18 holes of golf, cart, lunch and award dinner! Loads of contests to win great prizes! [Read more](#)



## Expo is FREE

Take advantage of one of your most popular member benefits, attend the C.A.R. Expo. This year's event is being held in San Jose, October 6-8. Choose from 30+ free sessions and peruse and network from 200+ vendors. Check out SCCAR's booth #931, while you're there! Make a plan to attend, [register today!](#)



## Learn MLS Market Reports

Matrix has a variety of tools available to build statistical analysis of local market conditions. You will learn how to build and publish charts, tables and graphs for client presentations and posting to social media. Free to attend. Course date, Friday, August 7 at 1 pm. [Read more](#)

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