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August 10, 2016





Santa Cruz County Association of REALTORS® weekly industry news update

Annual License Certification forms were mailed to all active REALTOR® members last week. Please be sure to complete both sides of the <u>form</u> and return to SCCAR by 9/15/2016.



"A Taste of Santa Cruz" Booth Registration is Happening Now!

Santa Cruz's premier culinary extravaganza is seeking booths sponsors for its hugely successful, delicious and FUN community fundraising event! Support local home buyers while enjoying the best our county has to offer by sponsoring a booth at "A Taste of Santa Cruz". Event date: November 10, 2016. Read more



Tickets Going Fast for Presidential Luncheon!

This luncheon will feature a rare visit from C.A.R.'s President Pat "Ziggy" Zicarelli. The event is being held on Mon., Sept. 19 at the Best Western Seacliff Inn. Sponsored by <u>American Pacific Mortgage</u>. **Don't wait to get your ticket as seating is limited!** Read more









Understanding Property Insurance

Learn how understanding property insurance can grow your business. The seminar will cover topics such as: Property Insurance
Basics, Underwriting Challenges, Working with an Insurance Agent and much more. Course date Wed., September 7 at 9 am. Read more

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others in need in our community. Whether you attended the event, sponsored it, promoted it, donated to the REALTOR® Challenge, or volunteered, YOU helped make the Hoedown a success and brought the community together for a memorable outdoor summer event. Check out fun photos and read more

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Business Planning With Keith Holtaway

Instructed by Keith Holtaway, award winning business consultant and Pizza My Heart cofounder, this workshop will teach you the One Page Business Plan and the 90 Day Sales Plan. Workshop date is September 14, 2016, 9:30 - 10:30 am. Member price is \$10. Read more



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Swing Into Action for Charity!

Ole'! Join us at SCCAR's annual charity golf tournament! Sign up your foursome to enjoy a full day of golf at DeLaveaga Golf Course on September 16, 2016. Ticket price includes 18 holes of golf, cart, awards BBQ and raffle. Prizes will be awarded for best themed hole and attire! Contests also include, longest drive, closest to the pin – women and men and putting contest. Read more



Listing Management: MLS Training

Attend this class and you will learn the structure of the MLSListings listing management input application, along with tools and techniques for enhancing your listing market exposure, keeping the data current and staying compliant with the MLSListings rules and regulations. Clas date: Mon., September 22, 10 am Read more



Public Records Search: MLS Training

You will learn how to use the REALIST application to access public records and obtain detailed ownership, transaction and property characteristics information.. Clas date: Mon., September 22, 1 pm Read more

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