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August 20, 2015

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update




Give Blood, Save a Life

Blood Donation will cost you nothing but it will save a life!
Make your donation appointment for SCCAR's Blood Drive being held **next Friday, August 28th!** Make your appointment and look for the Red Cross Bus at our office. [Read more](#)



Last Call For ATOSC Sponsors!

Only 5 spaces left at the 11th annual culinary extravaganza "A Taste of Santa Cruz"! Don't miss this chance to be part the Santa Cruz County Association of REALTORS® Housing Foundation fundraising event that draws over 600 attendees! [Read more](#)

2015 Corporate Sponsor 

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Get the Latest on Your Neighborhood and the County

Join our local Mayors for breakfast on Monday, September 14, 9 - 11 am and find out what's happening in your neighborhood. There will also be a Q & A session. Members sign up for free!

[Read more](#)



Risk Management Seminar

Risk Management: “The practice of implementing measures to reduce the chances of being sued or disciplined and to help prove your defense if you are named in a legal action”. Make sure your informed!

Seminar date: Wed., September 16, 9 am - 12 pm. [Read more](#)



How a Big Guy Almost Became a Victim

A tale of safety for both men & women

Men, you should be as concerned with your safety as your female colleagues. Hear more from a male agent who's 6-foot-3 and almost became a victim himself. [Read more](#) (courtesy of NAR)



The Art of the CMA

MLSListings offers its members a variety of CMA products. Some are easy and quick. Others are more complex but very information-rich. This course will dive into each of the four main CMA products, while highlighting the features and benefits of each one. Course date, September 11 at 1 pm. [Read more](#)

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