

## THE SCCAR eSCOOP

September 18, 2014



## Advertising, Teams, Licensing, Risk Management... Find Out What the BRE Has to Say About These Topics

Don't miss this rare opportunity to hear it straight from the source at our "Bureau of Real Estate Lunch & Learn" on September 29! BRE representatives will be presenting the latest on these important topics: advertising, teams and advertising, changes in licensing, risk management and top consumer complaints. Enjoy lunch at the Seascape Golf Course while you learn the latest!

### Read more

# Lockbox Exchange Cutoff September 30

The SCCAR lockbox exchange will extend through September 30th. If you did not exchange your boxes on September 16 or 17, please call SCCAR (831-464-2000) to make an appointment. You'll be able to exchange a current Supra iBox for a new leased Supra Bluetooth BT LE (Bluetooth low energy) iBox.

PLEASE NOTE: As these are leased boxes they cannot be sold or given to another agent.

### Read more

# "WIN" Early Bird Pricing Ends Monday 9/22!

SCCAR's WIN Training Series is comprised of 6 classes designed to immerse and educate new REALTORS® in

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BRE Lunch & Learn Lockbox Exchange Cutoff Sept. 30 "WIN" Early Bird Pricing September MVP Offer Brats N' Beer for \$6.95 Award Nominations Free MLS Classes Negotiation Basics for REALTORS® Course

### **Quick Links**

www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

**Government Affairs** 

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a wide variety of topics. Get your real estate career on a solid foundation by learning about essential industry information and "What's Important Now"!

#### Read more

## **MVP** Offer for September

Join the REach® Insight Panel and complete one demo from a REach® company to earn a reward of free or discounted software products from 1 or 6 of the REach® 2014 companies. Over \$2,000 reward value! Offer dates Sept 16-30.

Take action and earn your reward!

# Brats N' Beer For \$6.95!

Enjoy tasty brats and an exotic variety of beer while you mix & mingle with friends and peers at Oktoberfest 2014! Take part in our beer stein holding and pretzel counting contests to win cool prizes. Event date is October 2, 4 - 6 pm.

#### Read more

## Nominate an Extraordinary Individual

Nominations are now being accepted for the 2014 REALTOR® of the Year, Affiliate of the Year, Community Service and Lifetime Achievement awards. Submissions are due by October 3, 2014. Winners will be announced at our annual installation event held in January 2015.

### Read more

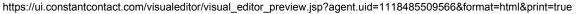
## Free MLS Classes

Learn the features, benefits and limitations of each MLS search tool on Friday, September 26 at 10:30 am. Return at 1 pm to learn how to build your own data viewing formats and how to share that data into other digital tools.

#### Read more

# Negotiation Basics for REALTORS® Course

Designed for new REALTORS® to learn the tools, techniques and savvy negotiation theory along with





SECURITY LENDING



the tactics that enable you to provide better outcomes for you and your clients. Wednesday, September 24, 2014 - must register by 10 p.m. 9/23/14 to receive link to course materials and course access link.

Read more

Santa Cruz County Association of REALTORS® | contact@mysccar.org | http://www.mysccar.org 2525 Main Street, Soquel, CA 95073 p: 831-464-2000 | f: 831-464-2881 Office Hours: 8 am - 4:30 pm

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