

The SCCAR eScoop

September 21, 2011 - Vol. 3, Issue 135



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Join us for brat's, beer, music and networking at this super fun event on Thursday, October 20th, 4-6 pm!



Tasty eats and an exotic variety of beer will be on hand while you mix & mingle with friends and peers.

Tickets are only \$5.95 and can be purchased online by [clicking here](#).

Connect with SCCAR
www.mysccar.org

Let's Get Social



Mobile Access
SCCAR on the go!

[Download our Free Mobile App](#)

Use Your Smartphone to Stay Safe

September is REALTOR® Safety Month and knowing how to use your smartphone to keep you safe is critical. [REALTOR Mag](#) offers up a great article about the new mobile apps that can help keep you safe on the job.



Find more useful safety resources at the [NAR Store](#). Don't forget to use your special member code (SCAOR2) to receive a 10% discount!

Upcoming Education

MLS Cutover:
November 15th
See our [full schedule](#) of Matrix classes.

10/12
[Mortgage Loan Origination Course](#)

10/14
[Matrix Essentials & Mastering Matrix](#)

10/19
[New Short Sale Guidelines](#)

Make Your Taste Buds Happy!

Sample tantalizing tastes from over 30 local restaurants and wineries/breweries at the 7th Annual 'A Taste of Santa Cruz' fundraising event on November 3rd! Take your taste buds on a tour of everything Santa Cruz has to offer!



Check out our complete '[tasty line-up](#)' to really get your mouth watering! This event continues to offer the same low ticket price of \$30 in advance. Visit www.atosc.com to

For a complete list of classes, [click here](#).

purchase your tickets on line or come by our office.

Upcoming Events

9/15

[Tour & Marketing Meeting](#)

Sponsor/speaker:
Owen Lawlor, Acuon Inc.

10/20

Brat's N Beer,
[Oktoberfest!](#)

Be Seen in the eScoop!

SCCAR has recently added this great opportunity to our advertising suite. Pricing starts as low as \$20! See the green sample ad in the left hand column of this issue. Check out all of our advertising options designed to help you reach your target market at:



<http://www.mysccar.org/advertising>



Save the Date!

Holiday Open House
12/7/2011

SCCAR Installation
1/13/2012

Smart Affordable Health Plans

Kaiser 'Open Enrollment' is here from October 1 -31st! Benefits Store is now offering local C.A.R. members a choice of 13 Health Care Plans through Kaiser. Get your free quote today; contact the Benefits Store at

benefits@benefitsstore.com or 800-446-2663. For program details visit

www.benefitsstore.com



Office Hours:
8 AM - 5 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fx: 831-464-2881

WAKE UP WITH SCCAR



Come by SCCAR to market your listing, network and hear a one minute mortgage update. Snacks and coffee are always available. Meeting time is 8:30 - 9 am. Click here for details.

Please be sure to check the Tour Cancellations/Additions sheet as we had quite a few additions this week!

Thank you to this week's tour speaker and sponsor, Ashley Larkin from [Old Republic Home Protection!](#)



Weekly Store Sale

Jazz up your open house and get extra attention with colorful flags!

Assorted colors with white

Learn how you can
become a [Signature
Affiliate!](#)



On sale now for \$12 (pole included)
(regularly \$16)



If you are unable to open any of the links visit our website
at www.mysccar.org, call Andrea Harbert at 831-464-2000
or send an email to andrea@mysccar.org

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