

THE SCCAR eSCOOP

September 26, 2014



Please note: Oktoberfest has been cancelled.

Lockbox Exchange Ends Next Tuesday 9/30!

Only three days left to exchange your iBox(s) for the new Bluetooth BT LE iBox. The current iBoxes have reached their life expectancy and will not be supported after 9/30. To exchange your boxes you may call to make an appointment or come to the SCCAR office before 4 pm on Tuesday, 9/30.

PLEASE NOTE: As these are leased boxes they cannot be sold, given to another agent and must be kept in good working condition.

Read more

The Bureau is Coming Next Monday!

Don't miss this rare opportunity to hear it straight from the source at our "Bureau of Real Estate Lunch & Learn" on Monday, September 29!

BRE representatives will be presenting the latest on these important topics: advertising, teams and advertising, changes in licensing, risk management and top consumer complaints. Enjoy lunch at the Seascape Golf Course while you learn the latest!

Read more

WIN Course Offers Business Planning from Local Expert

Learn Business Planning skills from local business

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www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

Government Affairs

Advertise in the eScoop







2014 Corporate Sponsor



consultant Keith Holtaway, whose business planning success received recognition from President Obama. Keith specializes in helping clients create one-page business plans that do away with overwhelming planning and simplify the process of getting their business moving forward. Learn from the best on October 1st!



Read more

Endorsements Announced for Local Races

While SCCAR as a whole does not endorse candidates running for local office, our Local Candidate Recommendation Committee (LCRC) does engage with those aspiring for political office and lends its name to process in order to provide SCCAR members with slate of candidates to consider when going to the polls on November 4th.







Read more

Nominate an Extraordinary Individual

Nominations are now being accepted for the 2014 REALTOR® of the Year, Affiliate of the Year, Community Service and Lifetime Achievement awards. Submissions are due by October 3, 2014. Winners will be announced at our annual installation event held in January 2015.

Read more

Live Webcast - Get Out the Vote Reminder

Join NAR for a live webcast featuring NAR President Steve Brown, NAR Senior Vice President and Chief Lobbyist Jerry Giovaniello, and the NAR Government Affairs staff as they provide an overview of the 2014 midterm elections with a focus on the races in your states and NAR supported candidates. This live webcast will take place on Friday, October 10 at 2 PM Eastern.

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Share a Transaction Easily With Your Team

The zipForm® Team Edition is perfect for teams with

transaction coordinators and assistants. You can manage and add both to your Team Edition account to ensure they remain up-to-date with the transaction. Save time and eliminate repetitive paperwork.

Read more

Santa Cruz County Association of REALTORS® | contact@mysccar.org | http://www.mysccar.org | 2525 Main Street, Soquel, CA 95073 p: 831-464-2000 | f: 831-464-2881 Office Hours: 8 am - 4:30 pm

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