

The SCCAR eScoop

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Oktoberfest Is This Friday!

End your week on a fun and tasty note! Come to Oktoberfest and enjoy brats, beer, music and a whole lot of fun! Join us for Oktoberfest this Friday, October 1st, 4-6 PM! Delicious food and an exotic variety of beer will be on hand while you mix & mingle with friends and peers. Tickets are only \$5.95 and can be [purchased online](#) or print and fax a [registration flyer](#).



'A Taste of Santa Cruz' Provides One Tasty Ticket!



Tickets are now on sale for the 6th annual 'A Taste of Santa Cruz' being held on November 4th at the Coconut Grove, 5:30 - 9 pm. This year will once again boast delicious tastes and fabulous wines from over 30 local restaurants, wineries and breweries. We have some new restaurants and wineries on board who will be showing off their best for event attendees. To see this year's line up, visit www.atosc.com/participants. The silent and live auctions will feature some fabulous items and exotic vacation packages. Our very successful layout providing you with plenty of 'space to taste' will once again be in effect.

Visit www.atosc.com to purchase your ticket online or for more information. All proceeds benefit low income families and individuals through our Housing Foundation.

[Mastering Matrix](#)

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[Using Video to Promote Your Listings Online](#)

For a complete list of classes, [click here](#).

Upcoming Events

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[Tour & Marketing Meeting](#)

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Office Hours:
8 AM - 5 PM
Mon. - Fri.



Tour Time Tomorrow!

The weekly tour and marketing meeting, held every Thursday, offers you an opportunity to promote your listing, network and possibly win giveaways and cash - the **cash pot is now \$60!** The meeting begins at 8:30 AM and ends by 9:00 AM.



Jump start your tour day with hot coffee and a light snack! Thank you to this week's Speaker & Sponsor, Darrell Monda of Tour Factory Virtual Tours.

We look forward to seeing you here! For complete details, [click here](#).

Enhance Your Online Presence

In **Google Applications** for Business, the 5th workshop in our Social Media Series, we will cover the Google Reader, Alerts, Maps, Profiles and more. Come and learn about a variety of applications that will help you enhance your ability of being located online.



Wednesday, October 6th, 10 am - 12 pm. [Sign up](#) online today or [print out](#) the flyer to register and see what else is coming up in this series.

SCCAR Online Purchasing Instructions

In an effort to better assist our members in utilizing our new ecommerce function, here is a reminder on how to do so:



If you are an SCCAR member, an account has been created for you. Your username is your email address and your password is your credit card billing zip code. For your security, once you are logged in please change your password. You will log in on the checkout page and will then see the special member pricing.

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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