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October 1, 2015



Santa Cruz County Association of REALTORS® weekly industry news update



SCCAR will be closed on Monday, October 12 in observance of Columbus Day. We will re-open Tuesday at 8 am.

### Brats n' Beer October 15!

Enjoy tasty brats and an exotic variety of beer while you mix & mingle with friends and peers at Oktoberfest 2015! Take part in our beer stein holding and pretzel contest to win cool prizes. Join the fun Thursday, October 15, 4-6 pm. Tickets are only \$6.95 and can be purchased online. [Read more](#)



<p>2015 Corporate Sponsor </p>	<p><i>Signature</i> AFFILIATE</p>	<p><i>GeoDisclosure</i> Click here to ORDER A REPORT</p>
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### REALTORS® Take a Stand and Win for Vacation Rentals!

REALTORS® joined with other property owners and community activists to persuade the Santa Cruz City Council to not adopt a moratorium on vacation rentals in a true victory for homeownership and private property rights. [Read more](#)

### Party at the Trout Farm Tonight!

Please join SCCAR, C.A.R. and others for the 3rd Annual Party at the Trout Farm in support of Assemblymember Mark Stone. Event date is Thursday, October 1 from 5:30 - 7:30 pm. For more information or to



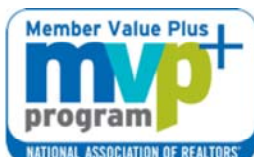
RSVP, please contact 831-234-5885.

[Read more](#)



## Listing Locator Training Next Tuesday

Learn how to combine tools within Matrix and Realist to analyze consumer buying activities, and then determine the homeowners whose homes match the buying trends of today's home buyers. You will also learn to use the same processes to help buyers find homes that are currently not on the MLS, but perhaps would be interested in selling. [Read more](#)



## October NAR MVP Offer

Request an instant quote on health, dental and supplemental insurance options from REALTOR® Insurance Marketplace and earn the "Best Apps for Your Business Webinar" download. Offer dates: October 1 - 15. [Start your quote](#)



## CRS Night Out in San Diego

Bring your cowboy hat, cowboy boots and your giddy up! Kick off NAR's Real Estate Meetings by networking with California CRS AND REALTORS® from around the world! Event date, November 11, 8:30 - 11 pm. [Read more](#)

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### Our mailing address is:

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