

The SCCAR eScoop

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Three Chances to Win!

Enjoy tasty brat's and an exotic variety of beer will be on hand while you mix & mingle with friends and peers at Oktoberfest 2011! This event will also offer three contests giving you triple the chances to win cool prizes or cash! Attend Oktoberfest and enter our 'Stein Holding' contest, 'count the pretzels contest' and/or our '50/50 raffle'...where you could win 50% of the cash! Bring your appetite and your stein for this great fall event.



Oktoberfest, Thursday, Oct. 20th, 4 - 6 pm at SCCAR. Tickets are only \$5.95 and can be purchased online by [clicking here](#).

Connect with SCCAR
www.mysccar.org

Let's Get Social



Mobile Access
SCCAR on the go!

[Download our Free Mobile App](#)

Upcoming Education

MLS Cutover:
November 15th
See our [full schedule](#) of Matrix classes.

10/12
[Mortgage Loan Origination Course](#)

10/14
[Matrix Essentials & Mastering Matrix](#)

10/19
[New Short Sale Guidelines](#)

For a complete list of classes, [click here](#).

Learn How to Get Short Sale Approvals in 45-60 Days

In this class, you will learn the new guidelines that will dramatically increase your closings, the techniques that will help you close more short sales, the right short sales to pursue & which ones not to touch, exactly what the banks are looking for from you. Also, how the new debt ceiling will impact the Short Sale Market.



Wednesday, October 19th
1 - 3:30 pm
Cost: \$10 SCCAR members, \$20 non members
Register [online](#) or call 831-464-2000.

Enter to Win an iPad and Meet the Santa Cruz Derby Girls!

The Derby girls will be cruising at 'A Taste of Santa Cruz' selling raffle tickets for this awesome prize. Come by and meet some of



the team!

Upcoming Events

10/6

[Tour & Marketing Meeting](#)

Sponsor/speaker:
WCR Santa Cruz Chapter

10/20

Brat's N Beer,
[Oktoberfest!](#)

A Taste of Santa Cruz

[November 3rd](#),
Cocoanut Grove



Save the Date!

Holiday Open House
12/7/2011

SCCAR Installation
1/13/2012

Office Hours:
8 AM - 5 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fx: 831-464-2881

The SCCAR office will be closed Monday, October 10th in observance of Columbus Day. We will reopen the following day at 8 am.

ATOSC offers tantalizing tastes from over 30 local restaurants and wineries/breweries and a silent and live auction. Come bid on a catered dinner at Kelley Trousdale's ocean front home (among many others)!

This event continues to offer the same low ticket price of \$30 in advance. Tickets can be purchased online at www.atosc.com, by calling 831-464-2000 or check with your office to see if they have tickets! If not, let us [know](#) and we will be sure they do.



Hey, Where did my News Feed go? (and other facebook changes)

Curious about the recent changes facebook is making? And what exactly is the 'Timeline' (scheduled for release today 10/5) anyway? [Katie Lance](#), contributing editor of InmanNext, explains it all in her article titled 'Facebook is So Flippin' Smart: Timeline? Ticker? And What the Heck Happened to My News Feed?'. In this article she provides extensive info about these changes with great screen shots. [Check it out](#) and get up to speed!



Matrix Cutover Next Month, Sign Up for Training Today!

The Matrix cutover will be occurring on November 15th. In preparation SCCAR is offering multiple training sessions to help get you ready. Next week, Oct. 14th will be the last Mastering Matrix session before the cutover. Matrix Essentials will continue to be offered through November 14th.



All classes are free; however, RSVP is required. RSVP [online](#), email leslie@mysccar.org or call us at 831-464-2000.

Come by SCCAR to market your listing, network and hear a one minute



Learn how you can become a [Signature Affiliate!](#)



mortgage update. Snacks and coffee are always available. Meeting time is 8:30 - 9 am. Click here for details.

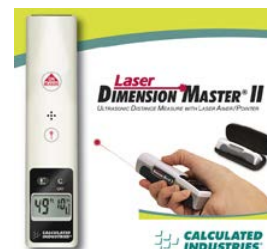
Thank you to this week's tour speaker and sponsor, [Women's Council of REALTORS® Santa Cruz Chapter](#)

Weekly Store Sale

Ultrasonic Distance Measure with Laser Aimer/Pointer

Small, Light and Accurate! The Easy Way to Measure

The Laser Dimension Master II easily fits in the palm of your hand. It's a simple to use, versatile measuring device for anyone requiring fast, accurate indoor measurements up to 50 feet.



Get yours this week on sale for only \$35 (regularly \$40) Sale ends 10/12/2011.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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