The SCCAR eScoop

October 7, 2010 - Vol. 3, Issue 87



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<u>Clarus Market</u> <u>Metrics</u> <u>Clarus Investor</u> <u>Facebook Fansite</u> <u>Follow us onTwitter</u>

Upcoming Education

Register online for any of our classes!

10/12 Deferred Sales Trust

10/18 Matrix Essentials

10/18 Mastering Matrix

11/2 Using Video to Promote Your Listings Online

Feng Shui for Personal Success & Selling Homes

In this 2 hour workshop you will:

- > Create an office that empowers you
- > Learn basic Feng Shui principles for selling homes
- > Be taught powerful Feng Shui remedies that open you to abundance & success

This workshop will be held on October 15th from 9:30 am -11:30 am at the SCCAR offices. Reduced member price is \$60. <u>Sign up online</u> or click here for a <u>registration flyer</u>.

Planning Department Myth Busters

What important planning information do you NOT know?

Come and learn about the Planning Departments top 20 Myth Busters on October 20th from 10 - 12 PM for FREE.



Other information to be covered:

- > What parcel/structure related information is available online?
- > Explanation of all residential zonings
- > Granny units: legality, feasibility, cost and regulations and much more!

Sign up online or click here for a registration flyer.



For a complete list of classes, <u>click here</u>.

Upcoming Events

10/8 Tour & Marketing Meeting

11/4 <u>A Taste of Santa</u> <u>Cruz</u>



Office Hours: 8 AM - 5 PM Mon. - Fri.

SCCAR Will Be Closed Monday, Oct. 11th in observance of Columbus Day. We will reopen Tuesday, Oct. 12th.

Tour Marketing Meeting Tomorrow, Oct. 8th!

Promote your listing, network and possibly win giveaways and cash - the **cash pot is now \$80**! The meeting begins at 8:30 AM and ends by 9:00 AM. For complete details, click here. Thank you to this week's speaker and sponsor, Eric Lamascus of Elite Construction.

Get Your Pumpkins Ready!

Pumpkin carving isn't fun just for kids, tap into your creativity and bring on your best at SCCAR's Pumpkin Decorating/Carving Contest at the October 28th Tour Meeting! The winner will receive a \$50 cash prize!



Get the Best Tastes in Santa Cruz!

Below is just a sampling of who will be providing some delicious eats at this year's **'A Taste of Santa Cruz'** event.



Palm Deli, Hawgs Seafood Bar & Restaurant, Live Oak Café &

Bakery, Zameen Mediterranean Cuisine, Sones Cellars, Storrs Winery, Dessert First, The Point, Kianti's Pizza & Pasta Bar, Santa Cruz Mountain Brewing, The Penny Ice Creamery, Bluewater Steakhouse, Smoque BBQ, Miramar Fish Grotto, Michael's On Main, Burger, Cowboy Diner.

Visit <u>www.atosc.com</u> to see a complete list and to buy your ticket in advance!

Use this link to check out this year's promo video and let us know what you think! <u>http://www.youtube.com/watch?</u> v=qdcLVGnWa6M

If you are unable to open any of the links visit our website at <u>www.scaor.org</u> or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop <u>click here</u> or go to http://www.scaor.org/escoop.php.

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