

The SCCAR eScoop

October 12, 2011 - Vol. 3, Issue 139



In this issue..

[Oktoberfest Next Week!](#)

[Some Banks are Closing Short Sales in 30 Days](#)

[iPad & Derby Girls!](#)

[New! Facebook Training](#)

[Matrix Training Friday!](#)

[Tour Tomorrow 10/13](#)

[Weekly Store Sale](#)

Connect with SCCAR
www.mysccar.org

Let's Get Social



Mobile Access
SCCAR on the go!

[Download our Free Mobile App](#)

Upcoming Education

MLS Cutover:
November 15th
See our [full schedule](#) of Matrix classes.

10/14
[Matrix Essentials & Mastering Matrix](#)

10/19
[New Short Sale Guidelines](#)

For a complete list of classes, [click here](#).

Brat's, Beer and Prizes! *Oktoberfest Is Next Week*

Enjoy tasty brat's and an exotic variety of beer will be on hand while you mix & mingle with friends and peers at Oktoberfest 2011!

This event will also offer three contests giving you triple the chances to win cool prizes or cash! Attend Oktoberfest and enter our 'Stein Holding' contest, 'count the pretzels contest' and/or our '50/50 raffle'...where you could win 50% of the cash! Bring your appetite and your stein for this great fall event.



Oktoberfest, Thursday, Oct. 20th, 4 - 6 pm at SCCAR.
Tickets are only \$5.95 and are going fast! Buy your ticket online by [clicking here](#) or call us at 831-464-2000.

Some Banks are Closing Short Sales in 30 Days, Learn Which Ones, How & Why

In this class, you will learn the new guidelines that will dramatically increase your closings, the techniques that will help you close more short sales, the right short sales to pursue & which ones not to touch, exactly what the banks are looking for from you. Also, how the new debt ceiling will impact the Short Sale Market.

Wednesday, October 19th
1 - 3:30 pm
Cost: \$10 SCCAR members, \$20 non-members
Register [online](#) or call 831-464-2000.



Enter to Win an iPad and Meet the Santa Cruz Derby Girls!

Upcoming Events

10/13

[Tour & Marketing Meeting](#)

Sponsor/speaker:
WCR Santa Cruz Chapter

10/20

Brat's N Beer,
[Oktoberfest!](#)

A Taste of Santa Cruz

[November 3rd.](#)
Cocoanut Grove



The Derby girls will be cruising at 'A Taste of Santa Cruz' selling raffle tickets for this awesome prize. Come by and meet some of the team!

ATOSC offers tantalizing tastes from over 30 local restaurants and wineries/breweries and a silent and live auction.

This event continues to offer the same low ticket price of \$30 in advance. Tickets can be purchased online at www.atosc.com, by calling 831-464-2000 or check with your office to see if they have tickets! If not, let us [know](#) and we will be sure they do.



Save the Date!

Holiday Open House
12/7/2011

SCCAR Installation
1/13/2012

Office Hours:
8 AM - 5 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fx: 831-464-2881



Learn how you can

Facebook's Platform is Changing, Are You Ready?

How will these changes affect how you use facebook? Concerned about security issues? What exactly is the 'Timeline' and how is it best utilized?



Social Media guru Hilda Ramirez of Got2BSocial will be here to answer these questions and much more. Get up to speed and take advantage of the new tools!

Friday, October 28th, 10 - 11:30 am
This class will fill up fast, [register online!](#)

Matrix Training This Friday, 10/14!

The Matrix cutover will be occurring on November 15th. In preparation SCCAR is offering multiple training sessions to help get you ready. This Friday, Oct. 14th will be the last Mastering Matrix session before the cutover. Matrix Essentials will continue to be offered through November 14th.



All classes are free; however, RSVP is required. RSVP [online](#), email leslie@mysccar.org or call us at 831-464-2000.

Come by SCCAR to market your listing, network and hear a one minute mortgage update. Snacks and coffee are always available. Meeting time is 8:30 -



become a [Signature Affiliate!](#)



9 am. Click here for details.

We made some upgrades to the meeting room, come by and check it out!

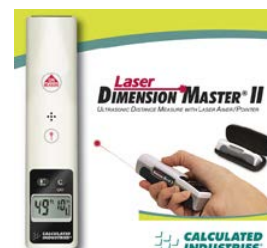
Thank you to this week's tour speaker and sponsor, Janene Adema, [Bay Federal Credit Union](#)

Weekly Store Sale, Extended!

Ultrasonic Distance Measure with Laser Aimer/Pointer

Small, Light and Accurate! The Easy Way to Measure

The Laser Dimension Master II easily fits in the palm of your hand. It's a simple to use, versatile measuring device for anyone requiring fast, accurate indoor measurements up to 50 feet.



Get yours this week on sale for only \$35 (regularly \$40)
Sale ends 10/19/2011.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



This email was sent to andrea@mysccar.org by contact@mysccar.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073