

THE SCCAR eSCOOP

October 16, 2014



RPA Training Next Monday!

If you missed our earlier RPA training or want a refresher - here's your chance! On October 20 we will be holding an 'Introduction to the New C.A.R. Residential Purchase Agreement' course from 9-11 am, instructed by C.A.R. Standard Forms Advisory Chair, Larry Spiteri. Make sure you're prepared for the new RPA form being released in November.

Read more

October MVP Offer: Earn Social Media Download

Register now for the Nov 3rd webinar on new app RPR Mobile™ and earn a FREE Social Media for REALTORS®-Digital Marketing-Download with MVP. It's a win-win!

Read more

A Taste of Santa Cruz Tickets On Sale Now!

It's time to make your taste buds happy; get your tasty tickets early and save! Join us at the 10th Anniversary 'A Taste of Santa Cruz', Thursday, November 13, 5:30 - 9 pm at the Cocoanut Grove. Over 30 booths inhabited by some of the best local restaurants, wineries and breweries will be on hand for your tasting pleasure. Tickets are \$40 in advance and \$50 at the door. Get yours today at the SCCAR office or online at www.atosc.com.

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Quick Links

www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

Government Affairs

Advertise in the eScoop







2014 Corporate Sponsor



Celebrate Halloween at Tour!

Bring your carved pumpkin to the Thursday, October 23rd meeting to be entered into our Pumpkin Carving contest! Then, dress in your best Halloween garb for the Thursday, October 30 meeting for our annual Costume Contest!









Nonprofit Foundation Seeking Trustees

The SCCAR Housing Foundation is a nonprofit organization that works to assist low income first time home buyers in Santa Cruz County through fundraising and awareness. The Foundation is currently seeking Trustees for a 2015-2017 term. Applications must be submitted by Friday, November 7, 2014.

Read more

REALTOR® Hands on With the iPad Course

A great course for beginners. This class will teach you the basics about how to use your Apple iPad® in your daily real estate business. You'll also learn which Apps are essential for every REALTOR®. Course date Wed., October 22 - must register by 10 pm October 21.

Read more

.REALTOR Exclusive Domain

Claim your .REALTOR domain on October 23, 2014! Anyone can have a .com website. Only REALTORS® can claim a .REALTOR domain.

Read more

zipLogix Digital Ink® Digital Signatures Webinar

zipLogix Digital Ink® is an unlimited digital signature solution for signing transactional documents within zipForm®. With zipLogix Digital Ink®, you can instantly complete real estate forms requiring signatures. Webinar date is Friday, October 17, 10 - 11 am PDT.

Read more

Getting Out The Vote Recorded Webcast

In case you missed last week's Getting Out the REALTOR® Vote live webcast, featuring NAR President Steve Brown and the NAR Government Affairs staff talking about the 2014 midterm elections, please click on the link below to view the entire recording.

Read more

Santa Cruz County Association of REALTORS® | contact@mysccar.org | http://www.mysccar.org | 2525 Main Street, Soquel, CA 95073 | p: 831-464-2000 | f: 831-464-2881 | Office Hours: 8 am - 4:30 pm

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