

The SCCAR eScoop

October 19, 2011 - Vol. 3, Issue 140



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Oktoberfest is Tomorrow!

Enjoy tasty brat's and an exotic variety of beer will be on hand while you mix & mingle with friends and peers at Oktoberfest 2011!

This event will also offer three contests giving you triple the chances to win cool prizes or cash! Bring your appetite and your stein for this great fall event.



Oktoberfest, Thursday, Oct. 20th, 4 - 6 pm at SCCAR. **Tickets are only \$5.95 and are going fast! Buy your ticket online by [clicking here](#) or call us at 831-464-2000.**

Connect with SCCAR
www.mysccar.org

Let's Get Social



Mobile Access
SCCAR on the go!

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Upcoming Education

MLS Cutover:
November 15th
See our [full schedule](#) of Matrix classes.

10/21
[Matrix Essentials & Mastering Matrix](#)

10/28
[Facebook Training](#)

11/16
[zipForm® 6 Training for DRE Credit](#)

For a complete list of classes, [click here](#).

'A Taste of Santa Cruz' Table Monitors Needed!

It's that time of year and we need your help at the 2011 "A Taste of Santa Cruz"! We hope that you will be able to help us make this year's event the best ever so we can continue to help low income first time homebuyers in our County. "Table Monitors" are needed to monitor and close down the silent auction tables. The shifts are 45 minutes which provides ample opportunity to mingle, eat, bid and also help us out. Click here for [complete details](#), and don't forget your ticket www.atosc.com.



If you know of someone who would be interested, please pass this on!

Be Part of Something Great! Housing Foundation is Seeking Trustee Nominations

The Santa Cruz Association of REALTORS® Housing Foundation is seeking Trustees for 2012-2014. The Foundation works to assist low income first



Upcoming Events

10/20

[Tour & Marketing Meeting](#)

Sponsor/speaker:
WCR Santa Cruz Chapter

10/20

[Brat's N Beer, Oktoberfest!](#)

A Taste of Santa Cruz

[November 3rd](#),
Cocoanut Grove



Save the Date!

Holiday Open House
12/7/2011

SCCAR Installation
1/13/2012

Office Hours:
8 AM - 5 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fx: 831-464-2881



time homebuyers in Santa Cruz County through fundraising and awareness. Please submit your [Trustee Application](#) by Monday, October 31, 2011. For more information about the Foundation please visit www.scaorhf.org.

Facebook is Changing, Are You Ready?

How will these changes affect how you use facebook? Concerned about security issues? What exactly is the 'Timeline' and how is it best utilized?



Social Media guru Hilda Ramirez of Got2BSocial will be here to answer these questions and much more. Get up to speed and take advantage of the new tools!

Friday, October 28th, 10 - 11:30 am
This class will fill up fast, [register online!](#)

SCCAR Announces...Thirsty Thursdays!

Quench your thirst for 1/2 price with fellow REALTORS® and Affiliates at our new networking social for fun and camaraderie!

Enjoy 1/2 off appetizers and drink specials from 4-6 pm. Anyone is welcome to come!

Next Thursday, Oct. 27th 3-6 pm
Seabright Brewery
519 Seabright Ave.

For more info, contact [Norma Milete](#) or [Morgan Lyng](#).



More 'Mastering Matrix' Training Added Next Session this Friday, 10/21!

We have recently added more Mastering Matrix training to our line up, see the entire schedule on our [Education Calendar](#).

The Matrix cutover will be occurring on November 15th. In preparation SCCAR is offering multiple training sessions to help get you ready.



[Matrix Essentials](#), Friday, Oct. 21, 10:30 - 12 pm
[Mastering Matrix](#), Friday, Oct. 21, 1-2:30 pm



Learn how you can become a [Signature Affiliate!](#)

All classes are free; however, RSVP is required. [RSVP online](#), email leslie@mysccar.org or call us at 831-464-2000



Come by SCCAR to market your listing, network and hear a one minute mortgage update. Snacks and coffee are always available. Meeting time is 8:30 - 9 am. [Click here](#) for details.

Thank you to this week's tour speaker and sponsor, Brooke Coleman, JCP-LGS

Disclosures

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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