

THE SCCAR eSCOOP

October 29, 2014



Costume Contest at Tour Tomorrow

Dress in your favorite Halloween costume and enter our SCCAR Tour Marketing meeting Costume Contest, tomorrow, October 30th. Every year attendees go all out, so don't be shy! See you here at 8:30 am.

Get Your Tasty Ticket Early & Save

Join us at the 10th Anniversary 'A Taste of Santa Cruz', Thursday, November 13, 5:30 - 9 pm at the Cocoanut Grove. Over 30 booths inhabited by some of the best local restaurants, wineries and breweries will be available for your tasting pleasure. Tickets are \$40 in advance and \$50 at the door. Get yours today at the SCCAR office or online at www.atosc.com.

Market Intelligence Reports (MLS Training)

Knowing your current market conditions and performance history makes you the knowledgeable real estate expert clients want to work with. Stay quickly and easily up-to-date with market trends and statistics. Course date Friday, October 31 from 1 - 2:30 pm.

Read more

Nonprofit Foundation **Seeking Trustees**

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Quick Links

www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

Government Affairs

Advertise in the eScoop







2014 Corporate Sponsor



The SCCAR Housing Foundation is a nonprofit organization that works to assist low income first time home buyers in Santa Cruz County through fundraising and awareness. The Foundation is currently seeking Trustees for a 2015-2017 term. Applications must be submitted by Friday, November 7, 2014.









Read more

Health Screenings at SCCAR

Reduce your chances of heart attack, stroke, osteoporosis and more with hospital proven ultrasound health assessments, blood screens and education. Screenings are offered to SCCAR members and their families. Special discount: 25% off a second package! A variety of packages are available. Event date is November 14, 8 am - 4 pm

Read more

New 2015 Laws Webinar November 5, 2014

Your C.A.R. Member Legal Team will present three important webinars in November that you should attend. The first of these, presented by C.A.R. attorney Robert Bloom, is November 5, 2014 covering the new 2015 laws most likely to impact your business. You won't want to miss this opportunity to be informed about what to expect next year. The webinar will be from 1 to 2 pm on November 5th.

Read more (log in required)

Paperless ProTM Prospecting to Win Clients for Life

Learn how to attract the people you want to work with. This online class will show you how to use tools available from C.A.R. that can help you cultivate long lasting relationships with your clients. Take your mobile devices further while you work towards a completely paperless office. Course date Friday, November 7.

Read more

Grab Your Copy of The 2014 RPA Guide!

The newly updated "Your Guide to the RPA" is available for purchase. Order your copy today and get the latest information about the 2014 changes along with the current November 2014 drafts. This is one practical guide you'll want to keep handy at all times!

Read more

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Office Hours: 8 am - 4:30 pm

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