

The SCCAR eScoop

November 10, 2010 - Vol. 3, Issue 92



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For a complete list of classes, [click here](#).

2010 SCCAR Award Nominations

Here is your chance to nominate an extraordinary individual for a 2010 SCCAR Award. Awards include REALTOR® of The Year, Affiliate of The Year, Community Service Award and the Lifetime Achievement Award. The deadline to submit your nomination is December 3, 2010, [click here](#) for an application and qualifications.



Blogging 101 Next Tuesday!

In Blogging 101 for Real Estate, the last workshop in the Strategic Social Marketing series, Hilda Ramirez (Social Media Guru) will cover using Wordpress Themes; Popular Plug-ins and Widgets; What to Blog About?; Hyper Local Content; Lead Capture Techniques. All of this valuable information for only \$20, [register online](#) today!



Social Media Tip: Make Your Profile About More Than Just Your Industry

While you should be demonstrating expertise on your Facebook fan page and your blog, you should also be adding local context to this information. What does this information you are providing mean for our specific region? If you are selling homes, provide information and links about the local area, as well as the real estate you are offering.



As a small business, you are competing against large national news sources, so provide something the big guys can't afford to give-local perspective.

Upcoming Events

11/17
[Health Screenings](#)

11/18
[Tour & Marketing Meeting](#)

Office Hours:
8 AM - 5 PM
Mon. - Fri.

The SCCAR Office
will be closed
November 25th &
26th in observance
of the
Thanksgiving
Holiday

Become a fan of SCCAR at www.facebook.com/scaor

Provided by: [Social Media Examiner](#)

Early Detection = Longer Life

Don't take a chance on having a stroke or heart attack. If you have a family history of stroke, cancer, or heart attack, Precision Ultrasound could save your life. Preventive health screenings have normally been ordered by physicians when he/she suspects an abnormality is present. But now, you can choose from a number of health screenings and take advantage of the most effective diagnostic screenings without a doctor's order.



[Health screenings](#) will take place at SCAOR on Wednesday, November 17, 2010 with appointments beginning at 9 AM. For questions or appointments call 877-487-7324. For this event they are offering a **\$100 off of their Comprehensive Initial and Full Evaluations!**

Save the Dates!

December 8, 2010: SCCAR will once again be holding our festive and fun **Holiday Open** House from 4-6 pm here at our Office.

January 12, 2011: We will be hosting our **90th Installation** honoring incoming President Candace Bradfield and the 2011 Directors.

Mark your calendar and look for more information coming soon!

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.



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