



Monday, November 16, 2020

SCCAR services will be unavailable Thursday, November 26 & Friday, November 27 in observance of the Thanksgiving Holiday. We will resume normal business hours the following Monday.

Accessing Member Services with Revised “red” tier COVID Status

Regrettably, on November 10 [Santa Cruz County was moved back to a COVID red tier](#). In light of that revised status and out of an abundance of caution, we wanted to remind our members that our office is in fact closed. We can easily assist you with any membership, key, dues and other questions via the phone and email. Store items can be purchased by calling ahead and scheduling pick up at the door.

Please help us, and you, stay safe by utilizing the options above. Click [here](#) to find our staff directory and contact information.

Zoom Tour Meeting November 19

Pitch your listing and do a little virtual networking at our weekly Virtual Tour Zoom Meeting! This week MLS Listings, Inc. will be discussing a new function that goes into effect December 1, 2020.

[RSVP](#)

Note: There will be no tour Thursday, November 26

Flyers Not Allowed at Listings

As a reminder, effective November 4, 2020 there are new restrictions from the CA Industry Guidelines for Real Estate Transactions that mandates flyers are NOT to be placed in signposts, available at listings, or

45-Hour DRE CE Webinar This Weekend

Renew your license with Duane Gomer Education the easy way. One plan fits all and includes six 3 hour courses and 27 hours of Consumer Protection. Meets both Salesperson and Broker Renewal

Pandemic Housing Trends That Aren't Going Away

Home trends come and go, but social distancing and staying at home have ushered in a new way of life—and some of those changes have spurred home trends that are likely to stick around well past the COVID-19 era. [Read more](#)

This Week's C.A.R. Webinars

C.A.R. offers several resources to help you navigate the numerous changes and new information released. Coming up this week: Boost Your Business Plan: [How to Get More Listings in 2021](#) on November 18 and [The Legal Aspects of Filling a Vacancy in a Troubled Economy](#) November 19.

Buying Frenzy Heats up Second Home Market

Saturday, November 21 beginning at 10 am.

[Read more](#)

Homes are selling much quicker than they did a year ago, and sales of resort and second homes are no different. “Properties are moving fast,” says Gay Cororaton, senior economist and director of housing and commercial research at the National Association of REALTORS®. [Read more](#)

Natural Hazard Disclosure Training

This training will cover: NHD Report, New Laws, New Zones, Tax Report and Environmental Hazard Report. Class date: December 8, 2020 at 11 am via Zoom. [Free with RSVP](#)

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