



THE SCCAR eSCOOP

November 19, 2014



SCCAR will be closed November 27 & 28 in observance of the Thanksgiving holiday. There will be no tour on Thursday, November 27. We will re-open Monday, December 1 at 8 am.

Santa is Coming to SCCAR!

Ring in the holidays with SCCAR while enjoying hors d'oeuvres, wine, soft drinks and having your photo taken with Santa at our annual Holiday Get Together! Please bring a canned good for the Second Harvest Food Bank to help us feed our neighbors in need. Event date: Wednesday, December 10, 4 - 6 pm.

[Read more](#)

SCCAR Has Your Risk Management Guide

Hot off the presses is SCCAR's new Risk Management & Ethics Guide! Pick up your copy at our office and have a handy reference about trademark do's & don'ts, business licenses, MLS Compliance information, how to avoid copyright violations and much more!

Call to Action MVP Offer

Have your voice heard! Help extend tax relief to distressed homeowners with this month's MVP offer. Respond to the Mortgage Debt Forgiveness Call to Action and earn a 2014 NAR profile of home buyers and sellers download.

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License Renewal Training

Get your real estate license renewed the easy way...guaranteed with Charlie Krackeler. Come to this information packed seminar and earn all 45 hours of CalBRE continuing education credit. Course date Friday, December 5, 9 am - 4:30 pm.

[Read more](#)

Video Tech Trends

Technology changes quickly. That's why it's so important to stay up to date on the trends. The REAL Trends Technology Consulting team researched the top four trends in business today. This article goes into depth about video and integrations.

[Read more](#)

How to Market Yourself & Your Listings

In the third course of our new WIN (What's Important Now) training series you will learn marketing methods, niche marketing, tools to market your listings with an overview of social media platforms. Course date is Wednesday, December 3, 9am - 12pm.

[Read more](#)

2015 Dues Have Been Mailed

The 2015 Dues invoices have been mailed out and have a payment due date of December 31. Payments received by this date will automatically be entered into our "Win Your Dues Back" contest. Please contact SCCAR if you did not receive an invoice.

Health Care Open Enrollment

C.A.R.'s Open Enrollment period runs November 1, 2014, through December 15, 2014, for coverage starting January 1, 2015. Under this exclusive program, eligible members, their families, and full-time W-2 employees can enroll in a variety of health plans, including Anthem Blue Cross PPO and HMO plans, Kaiser, Ameritas dental, and the VSP vision plan.

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