

The SCCAR eScoop

December 1, 2010 - Vol. 3, Issue 95



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Call for Action: Protect Home Ownership. Defend Mortgage Interest Deduction - Make Your Call to Congress Today, [Click Here](#)

'Tis the Season for Holiday Fun!

SCCAR is holding our annual Holiday Open House **next Wednesday, December 8th from 4 -6 pm**. Hors d'oevres, wine and beverages will be served. Join your friends and peers to ring in some needed holiday cheer! We are asking guests to bring a canned good for the Second Harvest Food Bank's Food Barrel. Our goal is to fill the barrel twice this year so we can help feed more of our neighbors in need.



Have Your MLS Dues Paid for 6 Months!

SCCAR has added another great reason to pay your 2011 dues by December 31st! In addition to being entered into the 'Win Your Dues Back' contest (a \$499 value) you will be entered into a drawing to have us pay your MLS fees for 6 months! If you have not recieved your 2011 Dues notice please call us at 831-464-2000.



[Blogging 101 & Google Applications](#)

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For a complete list of classes, [click here](#).

Upcoming Events

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[Holiday Open House](#)



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[2011 Installation & Awards Luncheon](#)



**Office Hours:
8 AM - 5 PM
Mon. - Fri.**

The SCCAR Office will be closed Friday, December 10th at Noon. We will resume normal business hours Monday, December 13th.

Get The Straight Tax Talk from the Pros!

Come to 'Tax Talk...Straight Talk from CPAs to REALTORS®' on

Monday, December 13th, 10 am - 2pm. Some of the essential topics that will be covered are:



- > Foreclosures, short sales and tax consequences
- > New tax laws and tax strategies for self-employed taxpayers
- > Current IRS audit issues: mileage logs, mortgage interest, meals & entertainment
- > The new 'non-qualified' rules for personal residences...and more!

Cost: \$5 Members, \$15 Non-members, \$25 at the door.

[Register online](#).

Instructors: David Jacobs and Anne Lewis from Chiorini, Hunt and Jacobs CPA

Need some Holiday Cash?

Attend the **SCCAR Tour & Marketing Meeting** tomorrow, Dec. 2nd, for your chance to win **\$160** in cash! Come also to promote your listing, network with your peers and possibly win other giveaways. Meeting begins at 8:30 am and ends by 9 am. For further details, [click here](#).



Thank you to this week's sponsor, Shelley Bunnell, NuStart Home Inspections

New C.A.R. Benefit Begins Jan. 2011

zipLogix Digital Ink™: A digital signature solution for signing C.A.R. forms and non-C.A.R. documents within zipForm® 6. zipLogix Digital Ink™ works seamlessly with your zipForm® 6 account, enabling you to send your clients real estate forms that require signatures, and eliminate the cost and time of printing, faxing, and traveling to get paper copies signed. To learn more about zipLogix Digital Ink™, visit www.car.org/tools/zipForm6/esign/digitalink

Calling All Elves!

The SCCAR Affiliate Committee is



"adopting" families in need again this holiday season and is calling on your generosity to help make it warm and joyous! In the past, with your help, we have been fortunate enough to provide several families with items such as clothes, diapers, toys, food gift cards and even Christmas trees! Please consider donating [an item](#) by Monday, December 13th. We at SCCAR and the families thank you in advance!

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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