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December 4, 2015

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



SCCAR Holiday Party Next Week!

Let us show you our appreciation by joining us for our annual Holiday Open House on December 9, 4 - 6 pm. Enjoy holiday festivities, Hors d'oeuvres, wine & soft drinks and having your photo taken with Santa! Please help us feed our neighbors in need by bringing a nonperishable food item donation for the Second Harvest Food Bank. [Read more](#)



<p>2015 Corporate Sponsor</p> 	<p><i>Signature</i> AFFILIATE</p>	<p>GeoDisclosure Click here to ORDER A REPORT</p>
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Tis the Season to Rock the Ugly Sweater!

We want to see you rock yours at next week's tour meeting (Dec. 10)! SCCAR will be having an "Ugly Sweater" contest with great prizes - so bring your worst! *Please note there will be no tour on December 24 & 31.*



Learn How to Locate Your Next Listing!

In MLS Listing Locator, learn how to combine tools within Matrix and Realist to analyze consumer buying activities and then determine the homeowners whose homes match the buying trends of today's home buyers. Course date: Wed., December 9 at 10 am. [Read more](#)



Discounted Pro Photos Sessions Next Week

Start the new year off right with a fabulous new professional photo! Have your business photo taken by top real estate photographer Sean Kenney on December 10, 2015. SCCAR members receive a \$20 discount! [Read more](#)



Holiday Shopping at SCCAR

Don't forget your SCCAR store when doing your holiday shopping. We have great items available that any REALTOR® would love to receive!



December MVP Offer

Register for NAR's Accredited Buyer's Representative (ABR®) Designation online course between December 1- 15 and earn a \$35 Amazon gift card. [Act now!](#)



Dues are due by December 31

The 2016 Dues invoices have been mailed out and have a payment due date of December 31. Payments received by this date will automatically be entered into our "Win Your Dues Back" contest. Save time and paper, pay your dues online through our secure portal! [Pay online](#)

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