### THE SCCAR eSCOOP

December 5, 2013



## Holiday Party Next Week!

Join us next Wednesday, December 11 for our annual member appreciation and Holiday Open House event from 4-6 pm.. Enjoy hors d'oeuvres, wine and soft drinks while mingling with friends and peers. We ask that you bring a canned good for the Second Harvest Food Bank to help feed our neighbors in need.

Read more

## Installation & Awards Luncheon

You are invited to attend the SCCAR 2014 Installation luncheon in honor of our incoming, President Frank O. May, Officers and Directors. This memorable event is being held at the Scotts Valley Hilton on Friday, January 10, 2014 from 11:30 am to 2 pm. The luncheon will also feature the announcement of our REALTOR® of the Year, Affiliate of the Year, Community Service and Lifetime Achievement Award winners.

### Read more

## How to Pay Your Dues Online

You can now pay your 2014 Dues online using our secure and easy to use portal, here's how:

- Log into our portal
- Click on the green 'Account Balance' box
- On the My Orders page on the right click 'Pay Dues'. See image <u>here</u>
- · Click continue on the next page

### **In This Issue**

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### **Holiday & Tour Hours**

12/13/13: Closed 11 am - 2 pm 12/24/13: Closed 12/25/13: Closed 12/26/13: No Tour 12/31/13: Closed at Noon 01/01/14: Closed 01/02/14: No Tour

### **Quick Links**

www.mysccar.org

**Events & Education Calendar** 

Thursday Tour Marketing Meetings

Advertise in the eScoop







**Signature Affiliates** 

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- On the Order Summary page items with a blue Edit hyperlink allow you to change your contribution level.
- Once you are satisfied with your order click 'Pay Now' and follow the payment instructions.

Payments received and processed by December 31, 2013 are entered into our 'Win Your Local Dues Back' contest.

# ALLANSON INSURANCE AGENCY





### Get started!

## Priority Registration for New .REALTOR Domain

Members can <u>sign-up</u> now to receive advance email notification for priority registration of their .REALTOR domain(s) one day prior to general release.

To be eligible to participate and receive advance notification, you must sign up before Dec. 31, 2013.

### Read more

## Become a Local Pro in 2014!

Sign up for our wildly popular Santa Cruz County Pro (SCCP) series. This certification series offer 9 highly specialized courses held throughout the year. Our Early Bird Special is in effect until December 31 and allows you to purchase the entire series of 9 courses for only \$99.

### Read more

# Homeworks Expiring 12/31/2013

Learn the basics to transition from Homeworks to the Matrix system as Homeworks is being retired December, 31, 2013. Our final December course is Wednesday, December18, 2013 at 10:30 am. Free with RSVP.

### Read more

# Claim Your 12 FREE Hours of Online Courses Now

..and use anytime in the next 12 months! You only have until December 31, 2013 to choose from over 20

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professional development courses. Use them toward your license renewal requirements or to brush up on your real estate skills.

### Read More

## Distressed Home Sellers not Liable for Income Tax

C.A.R. announced yesterday that California families who have lost their home in a short sale are not subject to state income tax liability on debt forgiveness "phantom income" they never received in a short sale per notice from the California Franchise Tax Board.

**Read More** 

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