

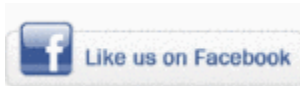
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December 7, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



The SCCAR office will be closed Thursday, December 8 from 11 am - 1 pm for a staff meeting.

Holiday Open House Invitation

SCCAR invites you to join us for holiday festivities, Hors d'oeuvres, wine & soft drinks and some good old fashioned holiday cheer at our annual member appreciation Holiday Open House on December 14 from 4 – 6 pm. Please send your free RSVP to contact@mysccar.org.



Further, as this is the season of giving, we hope you would bring a jar or two of peanut butter for the Second Harvest Food Bank with you. Thank you

GeoDisclosure Order a report

Order a virtual tour tourfactory

Ugly Sweater Contest Next Week!

Darn your worst holiday themed sweater at tour next week, December 14, and you could win some great prizes! Please note there is no tour on December 22 or 29. Learn more about our tour meetings here.

Pro Photo Sessions offered at SCCAR Next Week

Have your professional business photo taken by top real estate photographer Sean Kenney on Tuesday, December 13 at SCCAR. Anniversary special offer, \$69 for 6 shots on your flash drive or free CD and \$59 for 500 business cards (standard). Please call 818-288-8116 to make your appointment! Read more

MLS LISTINGS The trusted real estate data source. Thank you to our 2016 Corporate Sponsor

Automated Inventory & Activity Reports On The Go!

Agent Pro Pack MLS training will help you setup automated market inventory and activity reports for fast delivery to your mobile device, keeping you in-touch with current and customizable market conditions even when you're on the road. Class date: Monday, December 12 at 10 am.

[Read more](#)

Pro Series Offers Early Bird Price

The Santa Cruz County Pro (SCCP) series offers nine highly specialized courses held throughout the year. Upon completion attendees will have obtained advanced skills about the workings and nature of Santa Cruz County communities. Attend them all and become a PRO! Early bird price is \$99 through January 13 and increases to \$159 after that date! [Sign up today](#)

Be Prepared for Your Next Open House

Open House Support is a new MLS class that will teach you how to prepare for your next Open House with detailed neighborhood active listings and sold reports, market statistics and brand-able client tools. Be the neighborhood expert that consumers want to work with. Class date: Friday, December 16, 10 am.

[RSVP here](#)

Help Plan 2017 Events for MREP

MREP, Modern Real Estate Professionals, was formed to offer newer members in the real estate profession a platform to network and build relationships. Bimonthly mixers are held on a variety of topics designed to give new agents a jump start in the real estate profession. Help us plan 2017 by attending our next planning meeting on Monday, December 12 at 1:30 pm. [Read more](#)

HomeSnap Pro - MLS Training

Learn how to use HomeSnap Pro and have access to an unprecedented amount of real-time information on the go, giving you the flexibility to research homes, interact with other agents and collaborate with your clients from your mobile device. Class date is Friday, December 16 at 1 pm. [Read more](#)

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