

The SCCAR eScoop

December 9, 2010 - Vol. 3, Issue 96



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Upcoming Education

[Register online](#) for any of our classes!

12/13

[Tax Talk...Straight Talk from CPAs to](#)

The SCCAR Office will be closed Friday, December 10th at Noon. We will resume normal business hours Monday, December 13th.

And the Winners Are.....

Join us in celebrating the SCCAR incoming President, Candace Bradfield and 2011 Officers and Directors at our 90th Installation & Awards Luncheon. Support your leadership, network with your peers, and to find out who will be awarded REALTOR® of the Year, Affiliate of the year, Lifetime Achievement and Community Service! This year's event will be held at the Chaminade in Santa Cruz, where a delicious all you can eat buffet lunch will be served. Make your reservation [online](#) or contact us at 831-464-2000.



Call for Action: Protect Home Ownership. Defend MID.

Last week, NAR called on REALTORS® to flood the House of Representatives with calls to clearly and emphatically communicate that the Mortgage Interest Deduction (MID) is vital to both home ownership and our economy.



The calls that were made to Capitol Hill last week made a difference. Because the calls to the House were so successful, NAR is asking you to also make calls to your Senator's office today to ask him or her to defend MID. [Call Now!](#)

Supra Outage next Monday



REALTORS**12/14****[Tune-up Tuesday, Video Marketing](#)****12/15****[Blogging 101 & Google Applications](#)****1/14****[Planning Dept. - All About Accessory Units](#)****1/18****[How to Close HAMP & HAFA Short Sales](#)**

For a complete list of classes, [click here](#).

On Monday, December 13th starting at 6:00pm PST to 8:30pm PST, Supra will be doing maintenance at their data center.

What Will Not Be Available?

- DisplayKEY syncs
- SupraNET
- eKEY syncs
- IVR payments

What Is Available?

- KIMvoice will be available for update codes.
- SupraWEB will be available for update codes.
- Supra Keyholder Support, 877-699-6787, will be available to provide assistance for any keyholder who needs to update their key

Two Chances to Win!

Make sure you're entered to win either your Dues Back (a \$499 value) or your MLS fees paid for 6 months! SCCAR members who submit their payment by December 31st will be automatically entered ...over 300 are entered so far! If you have not received your 2011 Dues notice please call us at 831-464-2000.

**Upcoming Events****12/16****[Tour & Marketing Meeting](#)****1/12****[2011 Installation & Awards Luncheon](#)**

**Office Hours:
8 AM - 5 PM
Mon. - Fri.**

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Another New C.A.R. Benefit Begins Jan. 2011**Document Storage for zipForm® 6:**

An online filing cabinet for you to store unlimited

transactional documents online for up to five years within your zipForm® 6 Professional account. Some of the capabilities include document upload and delivery via web, e-mail, fax, or scanning directly to a specific transaction. To learn more about document storage for zipForm® 6, visit [.www.car.org/tools/zipform6/storage](http://www.car.org/tools/zipform6/storage)

**December Education Line Up**

Here's a great opportunity to squeeze in some excellent training before the end of the year! Slide into 2011 with some fresh



information and tech tools you can use!

Monday, 12/13, \$5

[Tax Talk for REALTORS](#), 10 am - 12pm

Tuesday, 12/14, Free

[Video Marketing](#), 1 - 2:30 pm

Wednesday, 12/15, \$20

[Blogging for Real Estate](#), 10 - 11:30am

Wednesday, 12/15, \$20

[Google Apps. for Business](#), 1 - 2:30pm

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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