# The SCCAR eScoop 

December 15, 2010 - Vol. 3, Issue 97

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## Two Chances to Win!

Quick Links
Clarus Market Metrics
Clarus Investor
Facebook Fansite
Follow us onTwitter

## Upcoming Education

Register online for any of our classes!

## 1/14

Planning Dept. - All About Accessory Units

## 1/18

How to Close HAMP \& HAFA Short Sales

## 1/21

Duane Gomer's License Renewal

For a complete list of classes, click here.

Thank you to all who helped us meet our goal of filling the Second Harvest food Bank barrel (twice!) and to those who donated items to our 'adopted' families. Your efforts will make this season much warmer and brighter for those in need. Happy Holidays!


## A Winner Will Be Choosen Tomorrow!

The tour marketing meeting cash pot is up to $\$ 240$ and we will keep drawing until we have a winner! You must be present to win, so be sure to attend tomorrow, Dec. 16th. The tour meeting offers you a great opportunity to promote your listing, network with your peers and possibly win other giveaways.

Meeting begins at 8:30 am and ends by 9 am. For further details, click here.


## We Have Lift-off On a New Grant Program!

The Santa Cruz Association of REALTORS ${ }^{\circledR}$ Housing Foundation new Homeowners Association (HOA) Dues Assistance Grant Program has officially launched! This program will allow us to further assist low income first time homebuyers in our County by providing $50 \%$ of HOA dues payments with a maximum payout of $\$ 2,500$ during
 the first year of homeownership. Click here for eligibility requirements and an application. HOA Dues Assistance Grant applicants may also qualify for our Closing Cost Assistance Grant, click here for qualifications and application information.

Upcoming Events
12/ 16
Tour \& Marketing Meeting

1/ 12
2011 Installation \& Awards Luncheon


## Office Hours: 8 AM - 5 PM Mon. - Fri.

The SCCAR Office will be closed Friday, December 24th and Friday, December 31st in observance of the holiday season. We will resume normal business hours
Monday, January 3rd. Happy Holidays!

## Upcoming MLS Training

SCCAR is serving up a variety of MLS training classes in the beginning of 2011 . Pick and choose

## (1) MLSListings

 what information you need and send us a quick rsvp. These classes are free, however, an rsvp is required. Please contact Leslie Flint to sign up at Iflint@scaor.org or 831-464-2000.Friday, J anuary 7th
Matrix Essentials, 10 am - 12pm
Friday, J anuary 7th
Mastering Matrix, 1 - 3 pm
Monday, January 10th
Clarus Market Metrics, 1 - 3 pm

Friday, January 28th
Listing Management, 10am - 12pm

February 14th
Matrix Statistics, 10am - 12 pm
February 14th
CMA, 1 - 3 pm

## Enter by Dec. 31st For Your Chance To Win

Make sure you're entered to win either your Dues Back (a $\$ 499$ value) or your MLS fees paid for 6 months! SCCAR members who submit their payment by December $31^{\text {st }}$ will be automatically entered!If you have not received your 2011 Dues notice please call us at 831-464-2000.


If you are unable to open any of the links visit our website at www.scaor. org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop click here or go to

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