

# SANTA CRUZ COUNTY ASSOCIATION OF REALTORS

# OPEN HOUSE WEEKEND

## WEEKEND • JULY 21 & 22

### OPEN HOUSES, OPENS DOORS TO HOMEOWNERSHIP!



Mark your calendars for Saturday and Sunday, July 21 & 22, 2018 and join REALTORS® across Santa Cruz County for the grandest Open House Weekend event of the year.

The weekend is organized by SCCAR in an effort to unite REALTORS® as they host over 100 open houses while engaging consumers on the benefits of homeownership and bringing buyers and sellers together.

The SCCAR Countywide Open House Weekend offers buyers a stress-free way to visit homes for sale in different neighborhoods where they might want to live. For sellers, the weekend provides a high-visibility effort to promote traffic and drive home sales.

**Learn how to participate & find  
discounts on advertising  
at [mysccar.org/sccohw](http://mysccar.org/sccohw)**

### WHAT CONSUMERS WILL BE LOOKING FOR:

» Your property listed on  
**MYSCCAR.org\***

» **REALTOR® Balloons**

» **Event Signage  
(provided by SCCAR)**

*\* Must be listed on MLS open house section*



Santa Cruz County  
Association of REALTORS®

**Yes I want to participate**

\_\_\_ # of Signs \*(1 per listing)

Name: \_\_\_\_\_ Office: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Return to SCCAR, 2525 Main St., Soquel, fax 831-464-2881 or send your information via email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

\* Signs need to be returned within one week after the event. If they are not returned a **\$50 fee for each sign** will be assessed.

Office use only: Signs returned: \_\_\_\_\_.