



How Advanced Vacation Rental Management Strengthens Real Estate Sales & Client Relationships

Wednesday, October 11th, 11:30 am to 1:00 pm
Santa Cruz County Association of REALTORS®, 2525 Main St, Soquel

- Presentation Topics •

- Change in Client Expectations
- Vacation Industry Disruption
- Solving the Management Puzzle
- New Resources for Agents
- \$1,000 Property Referral Program
- Q & A Open Discussion



Wes Walker, General Manager of TurnKey Vacation Rentals Monterey Bay, boasts over two decades of short-term vacation rental management experience and over \$50M in homeowner secured rents.

This presentation is exclusively available for SCCAR members.
Register online or by phone.
- www.mysccar.org or (831) 464-2000 -

A tasty lunch from Erik's DeliCafé will be provided