

SCCAR PREMIER PARTNER PROGRAM



Connect with Santa Cruz County **REALTORS®** all year long.

The Premier Partner Program is our highest level of affiliate partnership, designed to maximize your visibility, build credibility, and connect your business with the most active real estate professionals in our community.



BRAND VISIBILITY

Stand out. Get noticed.



FEATURED ON THE SCCAR WEBSITE

Recognition on the SCCAR homepage, including your company logo.
Value: \$300



HOMEPAGE SLIDER SPOTLIGHT

Be featured on the SCCAR website as a home slide for one month.
Value: \$100



MEMBER REACH

Stay top of mind.



WEEKLY TOUR SHEET ADVERTISING

Gain exposure through a quarter-page ad in 12 Tour Sheet issues.
Value: \$480



REALTOR® NEWSLETTER SPOTLIGHT

Receive spotlight placement in all bimonthly newsletters plus two half-page ads.
Value: \$690



eSCOOP RECOGNITION

Be featured in SCCAR's weekly eScoop email to 1,200+ members.
Value: \$1,470



EXCLUSIVE ACCESS

Build relationships.



VIP EVENT TICKETS

Receive two VIP tickets to one of SCCAR's major industry events.
Value: \$90



MEANINGFUL CONNECTIONS

Connect directly with 1,200+ local REALTORS® and industry leaders throughout the year.
Value: Priceless



Total value: \$3,130!
Partner Package: \$1,000
SAVINGS: \$2,130!



LOCAL SCCAR DUES
Are Included!



Find out how you can take advantage of these benefits by becoming a Premier Partner.



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