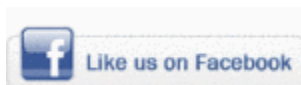


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SCCAR will be closed on Monday, November 12 in honor of Veterans Day and will reopen Tuesday, November 13 at 8 am.



November 9, 2018



Learn About Upcoming County Projects

The final class in our Santa Cruz County Pro (SCCP) series will cover major projects, planning obstacles, solutions to un-permitted structures and much more. Class can be taken independently from the series for \$20. Class date is Friday, November 30 at 9:30 am. [Read more](#)

Measure M Defeat

The No on M Committee, funded mostly by REALTORS® and local contributors, was successful in defeating the overreaching City of Santa Cruz initiative, Measure M. The success of the defeat of Measure M did not come alone, as what some may describe as the most important component of a successful campaign, voter contact and grass-roots advocacy, was led by Santa Cruz Together. [Read more](#)

REALTOR Safety: Be Aware. Be Prepared.

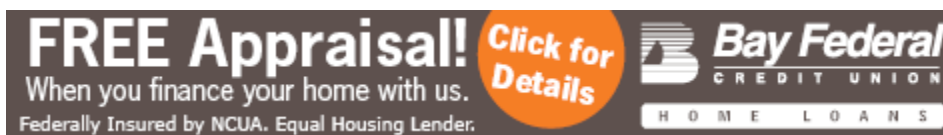
Safety is a real concern for REALTORS®. Not just for women either, 40% of REALTORS®

attacked are men! Did you know, doing open houses is one of the most dangerous jobs in the US? Attend our safety presentation and learn about situational awareness, O.O.D.A. Loops (Observe, Orient, Decide, Act), open house safety tips and more. Class date: Wednesday, December 5, 11:30 am. A light lunch will be served! [Register today](#)



Mark Your Calendar for our Holiday Party!

SCCAR cordially invites you to our annual member appreciation and holiday event. Please join us for holiday festivities, Hors d'oeuvres, wine & soft drinks and some seasonal cheer! Event date: Thursday, December 13, 4 pm. [RSVP](#)



Want to be in the Know?

REALTORS: Want to be the first to know when Calls-for-Action or important election announcements, relating to homeownership, arise? Then sign up for NAR's REALTOR® Party Mobile Alerts by **texting "REALTORS" to 30644**. When a national, state legislative, or local calls for action are launched, subscribers get a short text message, containing information on how to act. On average, Mobile Text Alerts have a 98 percent open rate and 40 percent of users "take action". Sign up today and you will also be entered to win an \$250 Amazon gift card!

November MVP Reward

Download Social Media Marketing and/or Recruiting New Agents eBooks from Back At You Media, a REALTOR Benefits® Program Partner and have activation waived fee on any Back At You Media social media plans, valued at \$149. [Take Action](#)



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